

Simon is a seasoned business and finance executive with over 20 years of experience across the nonprofit associations, public accounting, utilities sector, telecommunications, and manufacturing, both within the U.S. and internationally.

In his role as a CFO of AAPA, Simon provides strategic financial guidance to the executive team and board, contributing to the overall organizational vision and outcomes. He works with the CEO and the leadership team to build connection and accountability across the organization to financial results and use of data to support decisions. As a key thought and business partner in the c-suite, Executive Team and beyond, Simon collaborates closely to facilitate organizational success and revenue growth. He also focuses on strong processes and team engagement to support robust decisions, actions and value creation across the organization and its stakeholders.

Before joining AAPA, Simon spent nearly two years as the vice president of finance and accounting with the National Association of Manufacturers (NAM) and The Manufacturing Institute (MI). He provided strategic direction to the finance team and was responsible for all aspects of financial management, including financial accounting, revenue cycle, budgeting, cashflow management, and long-term financial forecasting, for both organizations.

Before his time at NAM, Simon spent eight years with National Hospice and Palliative Care organization (NHPCO) as the vice president of finance, business strategies and technology. He was responsible for shaping the organization's financial direction for stability and growth and driving a modern technology strategy and infrastructure to provide efficient and high-quality products and service to members, customers, and staff. While working at NHPCO he has developed a keen interest in healthcare sector and strongly believes in patient and family-centered care.

Simon strongly believes in coaching and supporting the development of staff. He recognizes growth potential in his staff and mentors them into advanced positions, instilling the confidence he has in his employees in themselves. Simon is a certified public accountant, with a degree in accounting and economics from the University of the South Pacific, Suva Fiji.

Simon is originally from the Fiji Islands, and he resides in Silver Spring, MD with his wife and two children. In his spare time, he loves hiking and running with his family and friends.