

# MUSCULOSKELETAL GALAXY

JUNE 22 – 26, 2022 | DENVER, CO

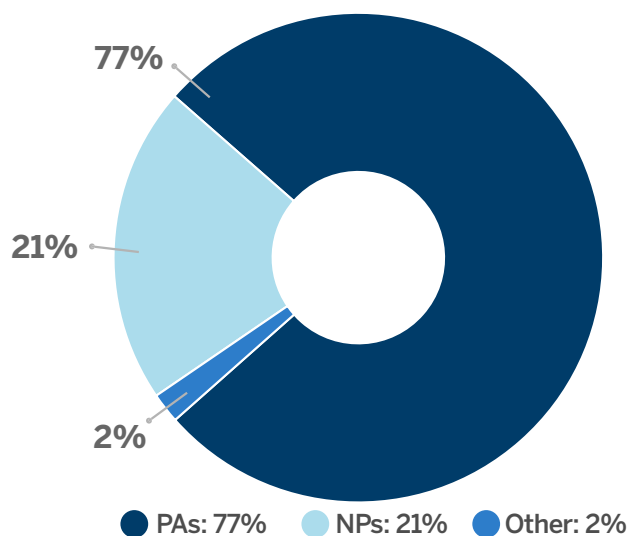


## Sponsorship Opportunities

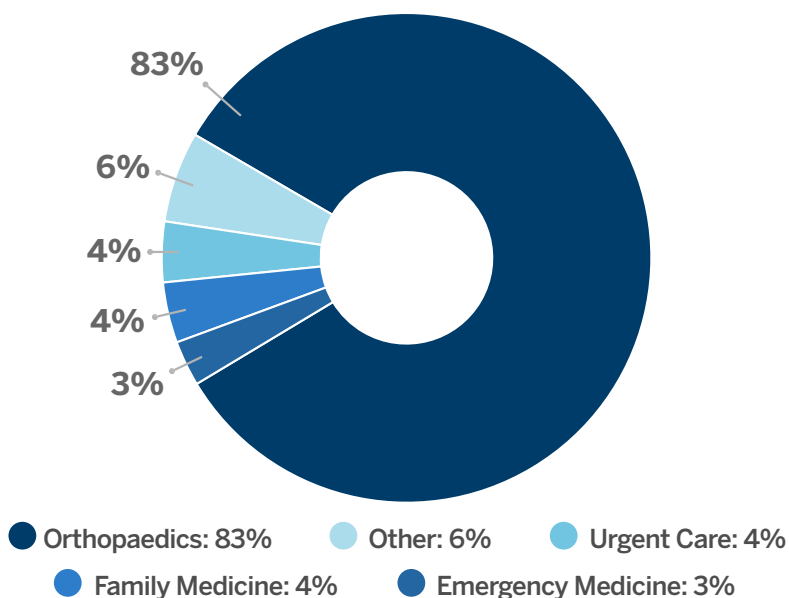
The **2022 Musculoskeletal Galaxy** course is expected to draw more than 200 PAs and NPs in orthopaedics.

Don't miss your chance to be a part of this unique event by taking advantage of one or more of the available promotional opportunities! There are a variety of cost-effective options for budgets of any size.

### ATTENDEES BY PROFESSION



### ATTENDEES BY SPECIALTY



Questions? Email Del Baker-Robertson at [dbaker@aapa.org](mailto:dbaker@aapa.org).

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## Exhibit Program

**Cost: \$1,000 each**  
**10 BOOTHS AVAILABLE**

Interact directly with attendees with a tabletop exhibit! Exhibits will be set up in the foyer next to the registration desk and directly outside the main general session room where all breaks will be held.

Included for All Exhibitors

- One 6 ft table and 2 chairs
- One-time-use direct mail list
- Promotion in the AAPA mobile app Galaxy event listing
- Company logo and URL featured on event website

### Move-In Hours:

**WEDNESDAY, JUNE 22** 1 – 6 p.m.

### Unopposed Exhibit Hours:

#### THURSDAY, JUNE 23

7 – 8 a.m.	Breakfast
10:15 – 10:30 a.m.	Break
12:30 – 1:30 p.m.	Lunch
3:15 – 3:30 p.m.	Break

#### FRIDAY, JUNE 24

7 – 8 a.m.	Breakfast
9:45 – 10 a.m.	Break

### Move-Out Hours:

**FRIDAY, JUNE 24** 10 a.m. – 12 p.m.

*Exact times subject to change.*

## Product Theaters

Product Theaters provide a high-value, live marketing opportunity to reach motivated professionals in a private session. This unopposed presentation provides a forum to gather and discuss issues on patient education, specific products, and therapeutic areas with company representatives or your designees.

Included for All Product Theaters

- Banner ad in the AAPA mobile app Galaxy event listing
- Company logo and URL featured on event website
- Complimentary bag insert
- Attendee list (including email)
- Standard AV set
- 22" x 28" sign at the event

### BREAKFAST

**COST \$25,000**

**SATURDAY, JUNE 25** 7 – 8 a.m.

**SUNDAY, JUNE 26** 7 – 8 a.m.

### LUNCH

**COST \$35,000**

**FRIDAY, JUNE 24** 12 – 1 p.m.

**SATURDAY, JUNE 25** 12:15 – 1:15 p.m.

### DINNER

**COST \$15,000**

**FRIDAY, JUNE 24** 6 – 7 p.m.

**SATURDAY, JUNE 25** 6 – 7 p.m.

Sponsor is responsible for the cost of any additional AV and signage. Additional signage and placement must be pre-approved by AAPA.

Food and beverage provided by AAPA and AAOS.

Sponsor is responsible for the cost of food, beverage, and additional signage or AV. Additional signage and placement must be pre-approved by AAPA.

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## Other Sponsorships

### Refreshment Breaks

COST: \$5,000

Ensure your logo is seen by all attendees by sponsoring the 6 refreshment breaks during the conference. Your logo will be included on signage at buffets. Sponsor may provide branded napkins for the breaks. Company logo and URL featured on event website.

**1 SPONSORSHIP AVAILABLE**

### Welcome Reception

COST: \$5,000

Interact directly with attendees at this fun welcome event to be held Thursday, June 23! Includes 1 minute of speaking time, the opportunity for 5 of your company representatives to attend, as well as recognition on reception signage. Sponsor may provide branded napkins for the reception. Company logo and URL featured on event website.

**1 SPONSORSHIP AVAILABLE**

### Lanyards\*

COST: \$2,000

Want guaranteed brand exposure? Lanyards are worn by all attendees and are the best way to reinforce your company's support. Company logo and URL featured on event website.

**1 SPONSORSHIP AVAILABLE**

### Mobile App Banner Ad

COST: \$1,500

Place a clickable banner ad within the Galaxy event in the AAPA app, which attendees will use throughout the day. Company logo and URL featured on event website.

**3 SPONSORSHIPS AVAILABLE**

### Bag Inserts

COST: \$500

Get your promotional piece placed in the attendee tote bag and into hands of attendees. Company logo and URL featured on event website.

**10 SPONSORSHIPS AVAILABLE**

### Premium Sponsorship Items

Ensure your brand visibility endures long past the event! Company logo and URL featured on event website.

**1 SPONSORSHIP OF EACH AVAILABLE.**

PENS\* - \$750

WATER BOTTLES\* - \$1,250

TOTE BAGS\* - \$1,500

NOTEPADS\* - \$5,000

BRANDED FLEECE BLANKETS\* - \$10,000

*\*Only available to companies that are not an ACCME defined commercial interest.*

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