### Executive Leadership Conference

NOVEMBER 16 - 18, 2021

### Agenda

### Tuesday, November 16, 2021

| 11:00 – 11:15 a.m.      | Welcome Remarks  |
|-------------------------|--|
| 11:15 a.m. – 12:15 p.m. | A Constant State of Change; Are You Ready?   |
|                         | John Davidson, MBA, PA-C   |
|                         | <ul> <li>At the conclusion of this session, participants should be able to:</li> <li>Recognize some common change models used in healthcare</li> </ul>   |
|                         | <ul> <li>Develop strategies to demonstrate leadership during<br/>times of change</li> </ul>  |
|                         | <ul> <li>Describe behavioral characteristics that may make a<br/>leader more successful during times of change</li> </ul>  |
| 12:45 – 2:15 p.m.       | Exchanging Ideas and Best Practices (Panel Discussion)   |
|                         | Andrea Lowe, MBA, MHA, PA-C (Moderator)<br>Brett Bergman, MPA, PA-C<br>Ben Reynolds, MSPAS, PA-C, DFAAPA<br>Amanda Shelley, MPAS, PA-C<br>Sarah Vanderlinden, MPAS, PA-C, DFAAPA<br>Tracie Vock, MS, PA-C  |
|                         | <ul> <li>At the conclusion of this session, participants should be able to: <ul> <li>Identify how to effectively identify, define, and measure best practices</li> <li>Describe different modalities in sharing best practices across teams and systems.</li> <li>Identify opportunities for APP leaders to collaborate regionally/nationally and increase scholarly contributions to support best practices.</li> </ul> </li> </ul> |

| Wednesday, November 17, 2021 | Strength in Numbers: Integrated Leadership Structures for NPs   |
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| 11:00 a.m. – 12:00 p.m.      | & PAs   |
|                              | Clair Kuriakose, MBA, PA-C  |
|                              | <ul> <li>At the conclusion of this session, participants should be able to:</li> <li>Recognize the pros &amp; cons of an integrated APP leadership model</li> <li>Demonstrate the importance of individual representation balanced with a unified approach</li> <li>Describe various leadership models to achieve an integrated APP leadership model</li> </ul>   |
| 12:30 – 1:30 p.m.            | Tools to Represent Your Work as a Leader: Leader Reports and SMART Goals  |
|                              | Jamie Silkey, PA-C, MPAS  |
|                              | <ul> <li>At the conclusion of this session, participants should be able to:</li> <li>Identify key components of effective leader communication</li> <li>Learn tools for effective communication and display progress in a concise manner to other leaders</li> <li>Become aware of common barrier in communication and progress reports</li> </ul>  |
| 1:30 – 2:15 p.m.             | Q&A discussion for Tools to Represent Your Work   |
| Thursday, November 18, 2021  |   |
| 11:00 a.m. – 12:00 p.m.      | A Tale of Integration: The Highs and Lows of Expanding APP<br>Practice in a Hospital Setting  |
|                              | Tracie Vock, MS, PA-C   |
|                              | <ul> <li>At the conclusion of this session, participants should be able to:</li> <li>Describe how to expand APP use across multiple service lines in a hospital setting</li> <li>Recognize the financial and productivity impacts of staffing model changes</li> <li>Appreciate challenges likely to be faced when integrating APPs into service lines</li> <li>Develop a plan to leverage APPs across multiple service lines and create flexible staffing</li> </ul> |

| 12:30 – 2:00 p.m.    | Panel of Leadership Experts for Q&A (Panel Discussion)   |  |
|----------------------|--|--|
|                      | Andrea Lowe, MBA, MHA, PA-C (Moderator)<br>Mary Jo Bondy, DHEd, MHS, PA-C<br>Joe Ciavarro, Jr., PA-C, MBA<br>Krisi Gindlesperger, PA-C, MPAS, MBA, DFAAPA<br>Clair Kuriakose, MBA, PA-C<br>Jamie Silkey, PA-C, MPAS  |  |
|                      | <ul> <li>At the conclusion of this session, participants should be able to: <ul> <li>Identify tactics in navigating different leadership pathways in healthcare, education and the medical informatics arena</li> <li>Discuss the strategies of change management and successful leadership styles</li> <li>Describe how to create advanced practice leadership pipelines</li> <li>Recognize resources, tactics, and experiences to grow into an effective leader</li> </ul> </li> </ul> |  |
| Pre-Recorded Content | Bridging Differences in Mentoring  |  |
|                      | Laura Kirk, MSPAS, PA-C, DFAAPA<br>Carolyn Bradley-Guidry, DrPH, MPAS, PA-C  |  |
|                      | <ul> <li>At the conclusion of this session, participants should be able to:</li> <li>Describe the connection between belonging and engagement</li> <li>Utilize effective strategies to take the lead as managers in bridging differences through shared decision-making, appreciative inquiry, and setting expectations for bidirectional feedback</li> <li>Recognize impostor syndrome and stereotype threat; and employ effective strategies to reduce both</li> </ul>                 |  |
|                      | Business Planning for Launching Advanced Practice Provider<br>Teams  |  |
|                      | Benjamin Reynolds, MSPAS, PA-C, DFAAPA   |  |
|                      | <ul> <li>At the conclusion of this session, participants should be able to:</li> <li>Explain the health care of economic environment of now</li> <li>Identify opportunities best suited for APP integration</li> <li>Develop a business case for an APP service line</li> </ul>  |  |

#### Challenging PArtnerships: Relational Strategies for Leading Effectively in Conflict

#### Laura Kirk, MSPAS, PA-C, DFAAPA

At the conclusion of this session, participants should be able to:

- Name various conflict styles and the relative benefits of each, with an awareness of one's own default style of conflict engagement
- Apply a framework of mindfulness in conflict to a recent case at work
- ARTfully approach conflict systematically with an Ask (humble inquiry), Response (empathic reflection), then Telling (sharing your perspective)

#### **Demystifying Doctoral Education for Clinicians**

Mary Jo Bondy, DHEd, MHS, PA-C

At the conclusion of this session, participants should be able to:

- Describe evolution of NPs and PAs in acute care services highlighting Rapid Response Teams as an exemplar
- Discuss the quality metrics and patient outcomes associated with NPs/PAs in acute care
- Correlate quality metrics with financial impact for NP and PA teams in acute care

#### **Empathy: It's What's Missing**

Heather Hylton, MS, PA-C, DFAAPA

At the conclusion of this session, participants should be able to:

- Discuss the value based reimbursement models as compared to volume based reimbursement
- Review the literature and reports of value based reimbursed model progress
- Analyze the sustainability of value based reimbursement models

#### Genesis of a Healthcare Leader: Seven Tips for Building Leadership Foundation

Joe Ciavarro, Jr., PA-C, MBA

At the conclusion of this session, participants should be able to:

|                      | <ul> <li>Describe the importance of leadership development for<br/>novice healthcare staff</li> <li>Identify seven methods of early leadership development<br/>to aid in mentoring early career novice healthcare staff</li> <li>Develop a plan of action to strengthen the foundation of<br/>their own continued leadership development</li> </ul>   |
|----------------------|---|
|                      | Leadership in Transition to Practice  |
|                      | Sarah Vanderlinden, MPAS, PA-C, DFAAPA  |
|                      | <ul> <li>At the conclusion of this session, participants should be able to:</li> <li>Describe PA/NP transition to practice leadership roles in context of the structural alignment.</li> <li>Identify value and metrics to support PA/NP transition to practice leadership roles</li> <li>Recognize the opportunity and methods to integrate diverse and innovative leadership and professional skill development during transition to practice</li> </ul>  |
| Pre-Recorded Content | PA/NP Utilization Models: Creating Best Practices   |
|                      | Jamie Silkey, PA-C, MPAS<br>Sarah Vanderlinden, MPAS, PA-C, DFAAPA  |
|                      | <ul> <li>At the conclusion of this session, participants should be able to:</li> <li>Recognize importance of sponsorship and structure when evaluating and creating care team models</li> <li>Describe APP leader's role in creating a reproducible assessment process of effective physician, PA &amp; NP care team models assessments</li> <li>Identify common essential elements of care team models and environment drivers of workload and tools to evaluate care team model elements across diverse environments</li> </ul> |
|                      | Progressing from Clinical Practice to APP Leadership  |
|                      | Krisi Gindlesperger, PA-C, MPAS, MBA, DFAAPA  |
|                      | Quality and Financial Impact of Adding PAs and NPs to<br>Inpatient Teams Featuring Rapid Response   |
|                      | April Kapu, DNP, RN, ACNP-BC, FAANP<br>Pam Jones, DNP, RN, NEA-BC   |

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#### **Reimbursement Strategies for 2022**

#### Michael L. Powe

At the conclusion of this session, participants should be able to:

- Explain the reimbursement policies that will impact health professionals as payment systems further transition to value-based reimbursement
- Describe payment strategies and methods to improve PA utilization in various health care settings
- Identify approaches to improve the recognition and tracking of the financial and non-financial contributions and productivity of PAs

#### Pre-Recorded Content

#### **Telemedicine 2.0: Looking Beyond Covid**

Amanda Shelley, MPAS, PA-C

At the conclusion of this session, participants should be able to:

- Describe PA/NP transition to practice leadership roles in context of the structural alignment.
- Identify value and metrics to support PA/NP transition to practice leadership roles
- Recognize the opportunity and methods to integrate diverse and innovative leadership and professional skill development during transition to practice

#### The Ascension of Advanced Practice

Michael Skovira, MBA, MPAS, PA-C

At the conclusion of this session, participants should be able to:

- Describe the historical events and policies that shaped today's advanced practice profession
- Articulate how the COVID-19 pandemic accelerated healthcare trends and list the associated implications on healthcare delivery

• Identify the key concepts for leveraging advanced practice in today's environment

## Unconscious Bias in the Workplace; Pitfalls every administrator experiences

Josanne Pagel, MDiv, MPAS, PA-C, DFAAPA

At the conclusion of this session, participants should be able to:

- Identify what unconscious bias is
- Discuss the impact bias plays in teaching, learning and hiring employees and in patient care
- Review how to eliminate unconscious bias in your groups, workplace as a provider and as an administrator

# Utilizing State and National Advocacy to Pivot into Healthcare Administration

Brett Bergman, MPA, PA-C

At the conclusion of this session, participants should be able to:

- Recognize the value of participating in state and national advocacy
- Identify other ways to gain experience for transitions into Healthcare Administration
- Describe what is involved in interviewing for healthcare administration roles

#### Value Based Reimbursement: Are They Working?

Benjamin Reynolds, MSPAS, PA-C, DFAAPA

At the conclusion of this session, participants should be able to:

- Discuss the value based reimbursement models as compared to volume based reimbursement
- Review the literature and reports of value based reimbursed model progress
- Analyze the sustainability of value based reimbursement models