



ADULT HOSPITAL MEDICINE **BOOT CAMP**

September 29 – October 3, 2021

Nashville, TN

Sponsorship Opportunities

shm[®]
Society of Hospital Medicine

 **AAPA**

2019 Attendee Demographic Information

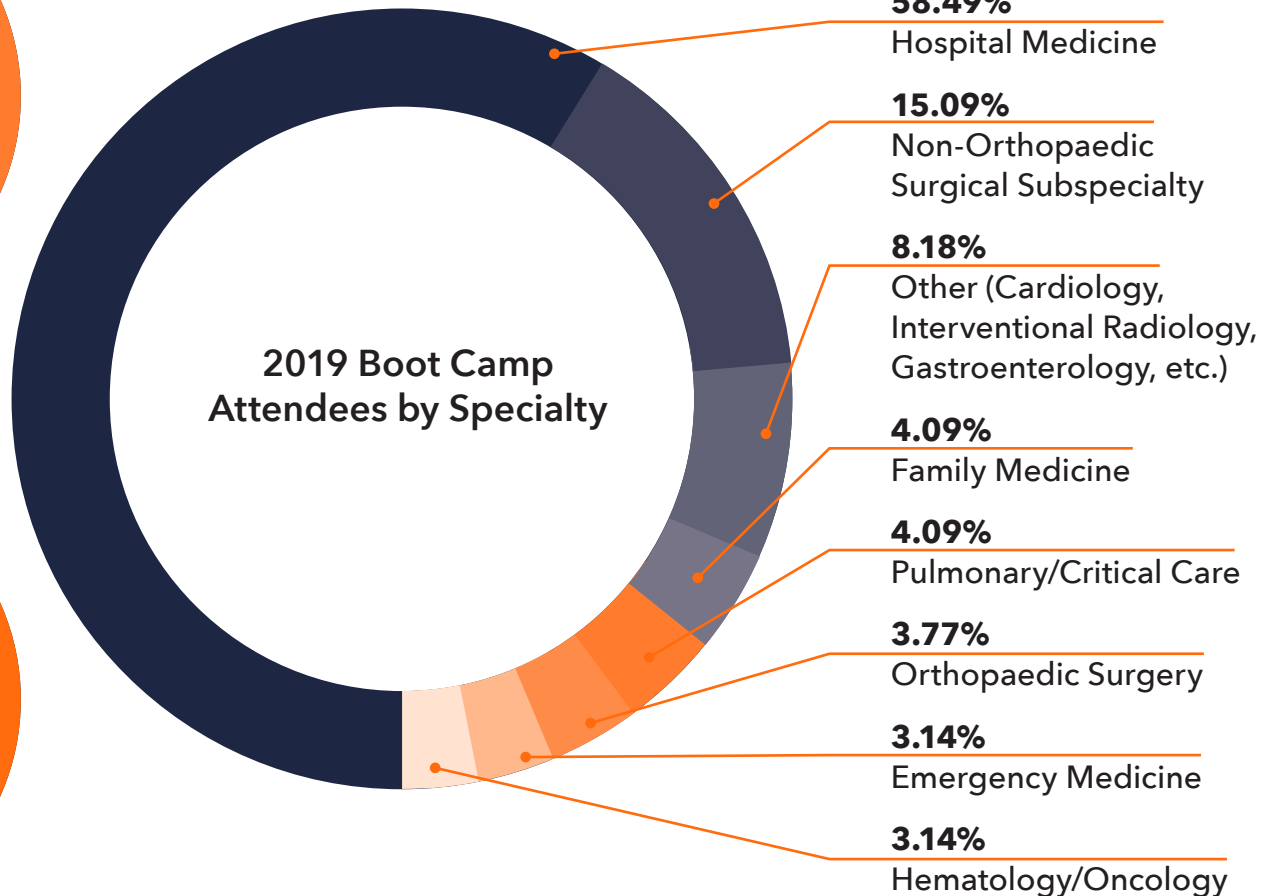
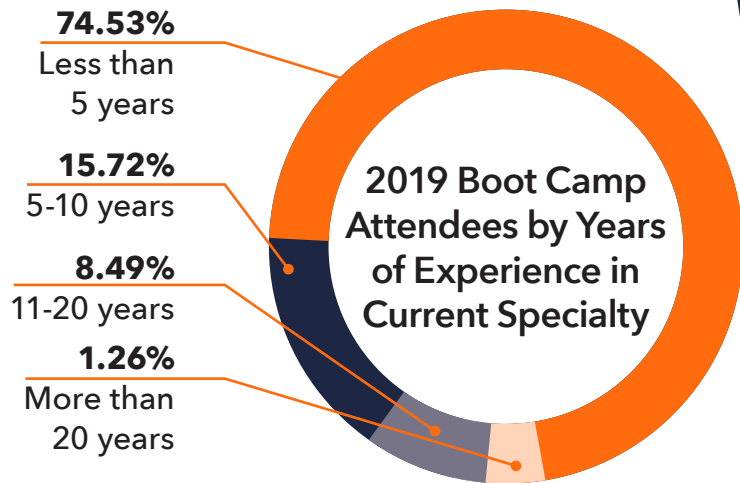
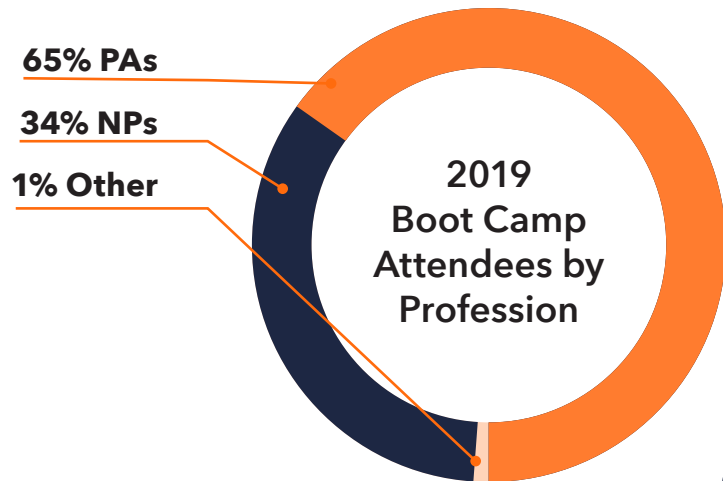


Exhibit Program

Installation

Wednesday
September 29, 2021

1:00 - 5:00 p.m.

Dismantle

Friday
October 1, 2021

10:30 - 11:45 a.m.



New this year - the 2021 Adult Hospital Medicine Conference will be offered to PAs and NPs in both fully virtual and in-person formats.

In addition to the in-person exhibit booth, exhibitors will receive recognition in the virtual exhibit hall for virtual attendees to see. Attendees have access for 1 year after the program concludes.

Exhibit Hours

Exact times subject to change

Thursday
September 30, 2021

Breakfast
7:00 - 8:00 a.m.

Break
10:30 - 10:45 a.m.

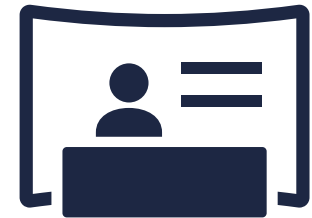
Lunch
12:30 - 1:30 p.m.

Break
3:45 - 4:00 p.m.

Friday
October 1, 2021

Breakfast
7:00 - 8:00 a.m.

Break
10:15 - 10:30 a.m.



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5 table-top Exhibit Booths available at \$1,250 each.

Exhibits will be set up in the foyer next to the registration desk and directly outside the main general session room where all breaks will be held.

Sponsorships



Welcome Event - \$10,000

Includes acknowledgment at the event with one minute of speaking time, and your logo will be placed on event signage and branded napkins. One sponsorship available.



Lanyards* - \$2,000

Want guaranteed brand exposure? Lanyards are the best way to reinforce your company's support. These will be worn by all attendees. One sponsorship available.



Beverage Breaks - \$7,500

Ensure your logo is seen by all attendees by sponsoring the 6 refreshment breaks during the conference. Your logo will be included on signage, branded coffee cups and napkins. One sponsorship available.



Dinner Product Theater - \$10,000 each

Friday, October 1, 2021 and Saturday, October 2, 2021
Invite attendees to learn about your product or service in a theater setting. Theaters can accommodate 100 attendees. All food and beverage costs are the responsibility of the sponsoring company. Two sponsorships available.



Pens* - \$750

Water Bottles* - \$1,250

Tote Bags* - \$1,500

Branded Masks* - \$5,000

Hand Sanitizer Stations (4) - \$10,000

Branded Fleece Blankets* - \$10,000

Attendee Table Snack Baskets* - \$20,000

Ensure your brand visibility endures with these premium sponsorship items! One sponsorship of each available.



Bag Inserts - \$500

Get your promotional piece directly into the hands of attendees. Inserts will be placed into the attendee tote bag. Ten sponsorships available.



Mobile App Banner Ad - \$1,500

Place a clickable banner ad within the Boot Camp event in the AAPA app, which attendees will use throughout each day. Three sponsorships available.

In addition to the sponsored item, all sponsors will receive the following recognition:

- Company logo and company URL included on www.aapa.org/bootcamp.
- Company logo included in lobby page of the virtual conference platform.

Have Questions? Email Del Baker-Robertson at dbaker@aapa.org.

*Only available to companies that are not an ACCME-defined commercial interest.