

We Are Family (Medicine) is a brand-new conference from AAPA scheduled for January 23 – 25, 2021 that will be held virtually. It is expected to draw PAs and NPs of all experience levels who specialize in family medicine. The conference will cover acute and preventive care topics. Important changes pertaining to family medicine will be discussed, including guidelines changes and emerging treatments.

Don't miss your chance to be part of this unique event by taking advantage of the available sponsorship opportunities! There are a variety of cost-effective opportunities for budgets of any size.

OPPORTUNITY	DESCRIPTION
VIRTUAL EXHIBITOR	<p>Sponsor a virtual exhibit and gain the following benefits:</p> <ul style="list-style-type: none"> • Logo recognition in virtual event lobby • Banner image in sponsored exhibit hall that will include a link to individual sponsor pages to include: <ul style="list-style-type: none"> - Banner ad - Embedded video - Company description - Contact information - Link to provide lead retrieval - PDF handouts and downloads
QUANTITY AVAILABLE: 20 ▶ PRICE \$1,000	
WELCOME NETWORKING RECEPTION	<p>Saturday, January 23 from 5 – 5:30 p.m. EST</p> <p>This virtual reception will take place the first day of the conference and will allow attendees to network and get to know each other. Exclusive sponsorship of the Welcome Reception includes 2-minute pre-recorded video from sponsor at the event start. Other recognition includes your logo on the conference lobby page of the virtual event.</p>
QUANTITY AVAILABLE: 1 ▶ PRICE \$5,000	
WEBINARS	<p>Reach motivated professionals with a high-value live webinar. Other recognition includes your logo on the conference lobby page of the virtual event and webinar details listed on the virtual schedule.</p> <p>Dates and Times Available:</p> <p>Saturday, January 23 from 5:45 – 6:30 p.m. EST Sunday, January 24 from 5:00 – 5:45 p.m. EST Monday, January 25 from 5:00 – 5:45 p.m. EST</p>
QUANTITY AVAILABLE: 3 ▶ PRICE \$5,000	
SWAG BAGS	<p>Be the exclusive sponsor of this conference's swag bags! Sent to all conference attendees at home prior to the start of the meeting, you will have branding on the bag and on all giveaways inside.</p>
QUANTITY AVAILABLE: 1 ▶ PRICE \$17,500	

Additional Sponsorship Recognition

In addition to the sponsored item, all sponsors will receive the following:
Company logo and company website included on event website