ADULT HOSPITAL MEDICINE

BOOT CAMP

September 12 – 16, 2020

Phoenix, AZ

Sponsorship Opportunities
2019 Attendee Demographic Information

- **Profession**
  - 65% PAs
  - 34% NPs
  - 1% Other

- **Years of Experience in Current Specialty**
  - 74.53% Less than 5 years
  - 15.72% 5-10 years
  - 8.49% 11-20 years
  - 1.26% More than 20 years

- **Specialty**
  - 58.49% Hospital Medicine
  - 15.09% Non-Orthopaedic Surgical Subspecialty
  - 8.18% Other (Cardiology, Interventional Radiology, Gastroenterology, etc.)
  - 4.09% Family Medicine
  - 4.09% Pulmonary/Critical Care
  - 3.77% Orthopaedic Surgery
  - 3.14% Emergency Medicine
  - 3.14% Hematology/Oncology
Exhibit Program

Installation
Saturday
September 12, 2020
1:00 - 5:00 p.m.

Dismantle
Monday
September 14, 2020
10:15 - 11:45 a.m.

Exhibit Hours
Exact times subject to change

Sunday
September 13, 2020
Breakfast
7:00 - 8:00 a.m.
Break
10:15 - 10:30 a.m.
Lunch
12:30 - 1:30 p.m.
Break
3:15 - 3:30 p.m.

Monday
September 14, 2020
Breakfast
7:00 - 8:00 a.m.
Break
10:00 - 10:15 a.m.

5 table-top Exhibit Booths available at $1,000 each.
Exhibits will be set up in the foyer directly across from the registration desk and outside the main general session room where all breaks will be held.
<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception</td>
<td>$10,000</td>
<td>Includes acknowledgment at the reception with one minute of speaking time, and your logo will be placed on event signage and branded napkins. One sponsorship available.</td>
</tr>
<tr>
<td>Lanyards*</td>
<td>$2,000</td>
<td>Want guaranteed brand exposure? Lanyards are the best way to reinforce your company’s support. These will be worn by all attendees. One sponsorship available.</td>
</tr>
<tr>
<td>Beverage Breaks</td>
<td>$7,500</td>
<td>Ensure your logo is seen by all attendees by sponsoring the 6 refreshment breaks during the conference. Your logo will be included on signage, branded coffee cups and napkins. One sponsorship available.</td>
</tr>
<tr>
<td>Dinner Product Theater</td>
<td>$10,000 each</td>
<td>Monday, 9/14/2020 and Tuesday, 9/15/2020 Invite attendees to learn about your product or service in a theater setting. Theaters can accommodate 100 attendees. All food and beverage costs are the responsibility of the sponsoring company. Two sponsorships available.</td>
</tr>
<tr>
<td>Tote Bag*</td>
<td>$1,500</td>
<td></td>
</tr>
<tr>
<td>Pens*</td>
<td>$750</td>
<td></td>
</tr>
<tr>
<td>Water Bottles*</td>
<td>$1,250</td>
<td>Ensure your brand visibility endures with these premium sponsorship items! One sponsorship of each available.</td>
</tr>
<tr>
<td>Bag Inserts*</td>
<td>$500</td>
<td>Get your promotional piece directly into the hands of attendees. Inserts will be placed into the attendee tote bag. Ten sponsorships available.</td>
</tr>
<tr>
<td>Mobile App Banner Ad</td>
<td>$1,500</td>
<td>Place a clickable banner ad within the Boot Camp event in the AAPA app, which attendees will use throughout each day. Three sponsorships available.</td>
</tr>
</tbody>
</table>

In addition to the sponsored item, all sponsors will receive the following recognition:
- Company logo and company URL included on www.aapa.org/bootcamp.
- Company logo included in the final program.

Have Questions? Email Theresa Jones at tjones@hospitalmedicine.org.

*Only available to companies that are not an ACCME-defined commercial interest.