

ADULT HOSPITAL MEDICINE

BOOT CAMP

September 12 – 16, 2020

Phoenix, AZ

Sponsorship Opportunities

shm[®]
Society of Hospital Medicine

 **AAPA**[®]

2019 Attendee Demographic Information

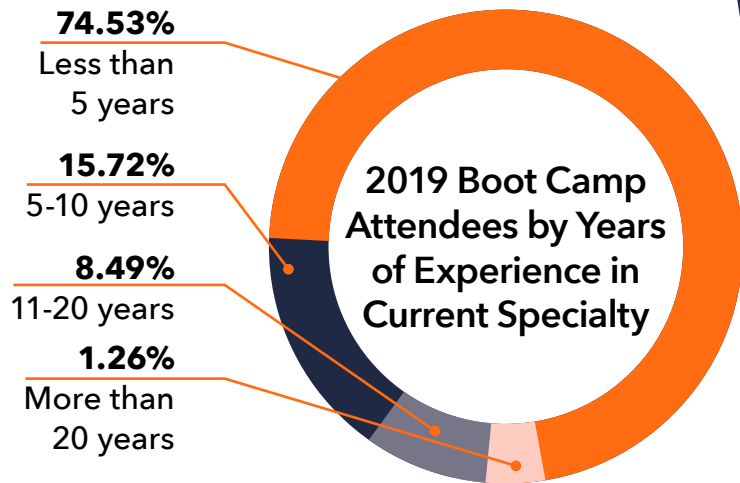
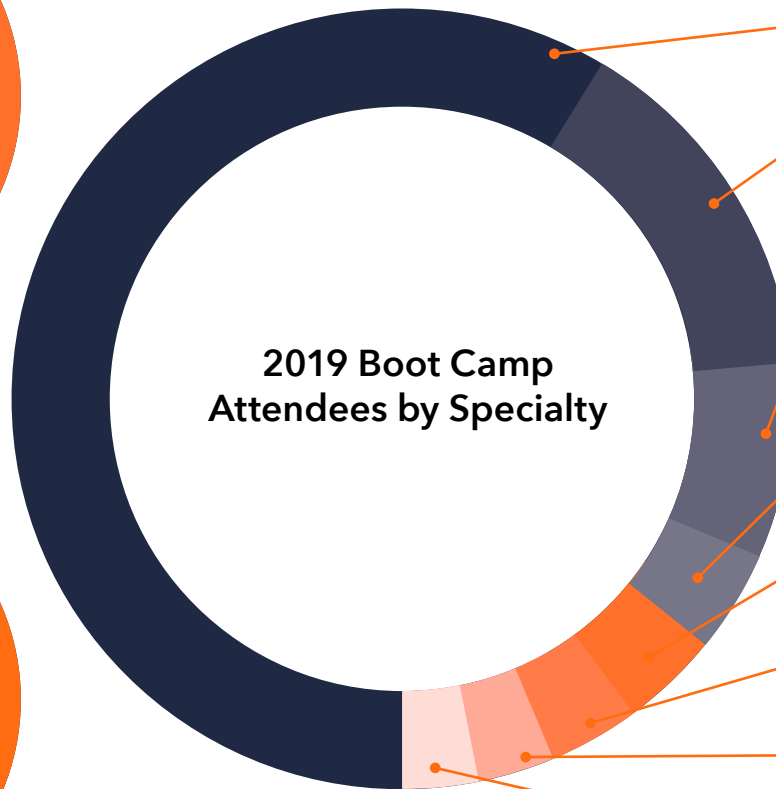
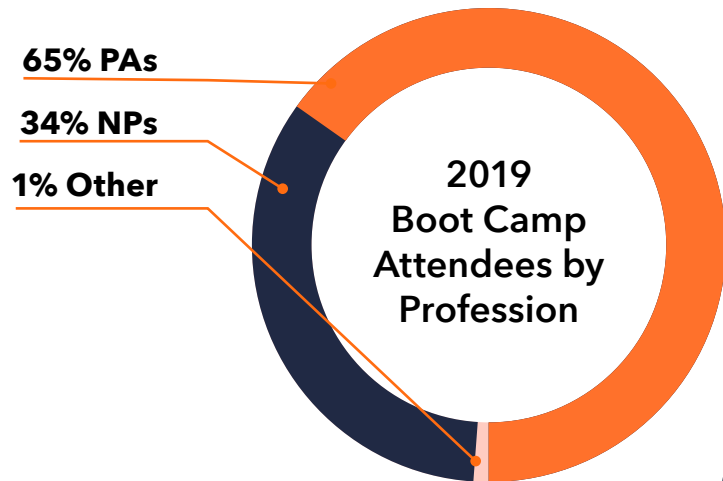


Exhibit Program

Installation

Saturday
September 12, 2020

1:00 - 5:00 p.m.

Dismantle

Monday
September 14, 2020

10:15 - 11:45 a.m.



Exhibit Hours

Exact times subject to change

Sunday
September 13, 2020

Breakfast
7:00 - 8:00 a.m.

Break
10:15 - 10:30 a.m.

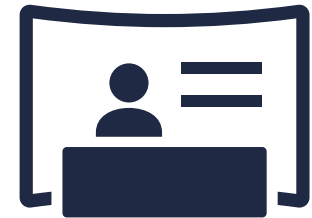
Lunch
12:30 - 1:30 p.m.

Break
3:15 - 3:30 p.m.

Monday
September 14, 2020

Breakfast
7:00 - 8:00 a.m.

Break
10:00 - 10:15 a.m.



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5 table-top Exhibit Booths available at \$1,000 each.

Exhibits will be set up in the foyer directly across from the registration desk and outside the main general session room where all breaks will be held.

Sponsorships



Welcome Reception - \$10,000

Includes acknowledgment at the reception with one minute of speaking time, and your logo will be placed on event signage and branded napkins. One sponsorship available.



Lanyards* - \$2,000

Want guaranteed brand exposure? Lanyards are the best way to reinforce your company's support. These will be worn by all attendees. One sponsorship available.



Beverage Breaks - \$7,500

Ensure your logo is seen by all attendees by sponsoring the 6 refreshment breaks during the conference. Your logo will be included on signage, branded coffee cups and napkins. One sponsorship available.



Dinner Product Theater - \$10,000 each

Monday, 9/14/2020 and Tuesday, 9/15/2020

Invite attendees to learn about your product or service in a theater setting. Theaters can accommodate 100 attendees. All food and beverage costs are the responsibility of the sponsoring company. Two sponsorships available.



Tote Bag* - \$1,500

Pens* - \$750

Water Bottles* - \$1,250

Ensure your brand visibility endures with these premium sponsorship items! One sponsorship of each available.



Bag Inserts - \$500

Get your promotional piece directly into the hands of attendees. Inserts will be placed into the attendee tote bag. Ten sponsorships available.



Mobile App Banner Ad - \$1,500

Place a clickable banner ad within the Boot Camp event in the AAPA app, which attendees will use throughout each day. Three sponsorships available.

In addition to the sponsored item, all sponsors will receive the following recognition:

- Company logo and company URL included on www.aapa.org/bootcamp.
- Company logo included in the final program.

Have Questions? Email Theresa Jones at tjones@hospitalmedicine.org.

*Only available to companies that are not an ACCME-defined commercial interest.