

SCHEDULE AT A GLANCE

Thursday, March 5, 2020	
7:30 a.m. – 1 p.m.	Registration Open – GRAND BALLROOM FOYER – Top of the stairs
7:30 – 8:30 a.m.	Breakfast – GRAND BALLROOM FOYER
8:30 – 10 a.m.	<i>Welcome and Congressional Outlook*</i> – GRAND BALLROOM
10 – 10:15 a.m.	Networking Break – GRAND BALLROOM FOYER
10:15 a.m. – 12 p.m.	<i>Preparing for Capitol Hill Visits*</i> – GRAND BALLROOM
12 p.m.	Depart for Capitol Hill (Metro fare cards and restaurant suggestions provided)
1 – 5 p.m.	Appointments on Capitol Hill*
6 – 7:30 p.m.	Welcome Reception – PLAZA BALLROOM

Friday, March 6, 2020			
7:30 a.m. – 5 p.m.	Registration Open – GRAND BALLROOM FOYER		
7:30 – 8:30 a.m.	Breakfast – GRAND BALLROOM FOYER		
8:30 – 8:50 a.m.	<i>President's Welcome</i> – GRAND BALLROOM		
8:50 – 9:45 a.m.	<i>General Session*</i> – GRAND BALLROOM		
9:45 – 10 a.m.	Networking Break – GRAND BALLROOM FOYER		
10 – 10:45 a.m.	<i>Update from Centers for Medicare and Medicaid Services</i> – GRAND BALLROOM		
10:45 – 11 a.m.	Networking Break – GRAND BALLROOM FOYER		
	GRAND BALLROOM	PLAZA BALLROOM	DIPLOMAT
11 a.m. – 12 p.m. Breakout Sessions	<i>Winter is Coming: Planning a Successful State Capitol Day*</i>	<i>Turning Data into Action: Using Data for Advocacy Success*</i>	<i>When Good Bylaws Go Bad: Association Governance Structure and CO Model Bylaws</i>
12– 1:30 p.m.	<i>Lunch and General Session</i> – GRAND BALLROOM		
1:30 – 1:45 p.m.	Networking Break – GRAND BALLROOM FOYER		
	GRAND BALLROOM	PLAZA BALLROOM	DIPLOMAT
1:45 – 2:45 p.m. Breakout Sessions	<i>Be an Influencer: Use Grassroots and Media to Shape Policy*</i>	<i>Show Me the Money! State PAC Best Practices</i>	<i>Finding the On-Ramp to Student Leadership: Get Involved in State Chapters</i>
2:45 – 3 p.m.	Networking Break – GRAND BALLROOM FOYER		
	GRAND BALLROOM	PLAZA BALLROOM	DIPLOMAT
3 – 4 p.m. Breakout Sessions	<i>Payers & Players: Bold Initiatives Enhance PA Practice*</i>	<i>Portability: The Final Licensing Frontier*</i>	<i>30 Ideas in 30 Minutes on Membership Marketing</i>
4 – 4:15 p.m.	Networking Break – GRAND BALLROOM FOYER		

	GRAND BALLROOM	PLAZA BALLROOM	DIPLOMAT
4:15 – 5 p.m.	<i>Let's Play the Feud: Social Media for Advocacy*</i>	TBD	<i>Orange is Nobody's Color: CO Business Responsibilities</i>

Saturday, March 7, 2020

7:30 a.m. – 12 p.m.	Registration Open — GRAND BALLROOM FOYER		
7:30 – 8:30 a.m.	Breakfast — GRAND BALLROOM FOYER		
8:30 – 9:30 a.m.	<i>General Session</i> — GRAND BALLROOM		
9:30 – 9:45 a.m.	Networking Break — GRAND BALLROOM FOYER		
	GRAND BALLROOM	PLAZA BALLROOM	DIPLOMAT
9:45 – 10:45 a.m. Breakout Sessions	<i>Building Your Coalition from the Inside Out*</i>	<i>Speed Dating: Successful Strategies for Making the Most of Your Leadership Term</i>	<i>Meet the Regulators: Tips and Tricks for Communicating with Your Medical Board</i>
10:45 – 11 a.m.	Networking Break and Hotel Check-out — GRAND BALLROOM FOYER		
	GRAND BALLROOM	PLAZA BALLROOM	DIPLOMAT
11 a.m. – 12 p.m. Breakout Sessions	<i>Five Reimbursement Challenges Facing Chapter Leaders*</i>	<i>The Facts of Leadership Life: Strategic Planning</i>	<i>Breaking the Leadership Bubble: Leadership as an Action, Not a Position*</i>