

MUSCULOSKELETAL GALAXY

JUNE 3-7, 2020 | ATLANTA, GA



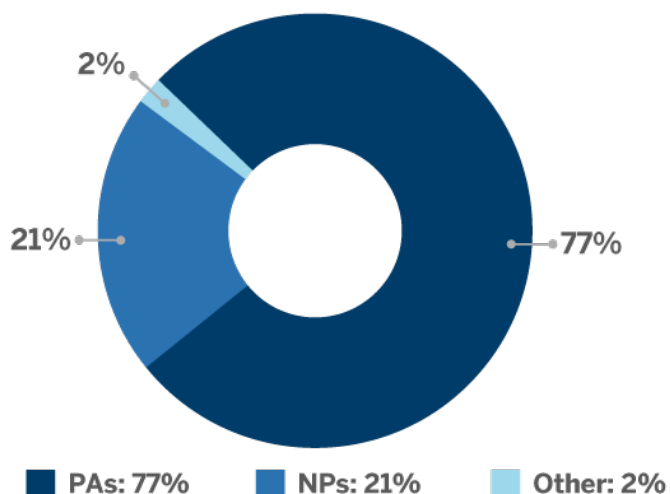
Sponsorship Opportunities

The **2020 Musculoskeletal Galaxy** course is expected to draw over 275 PAs/NPs in orthopaedics.

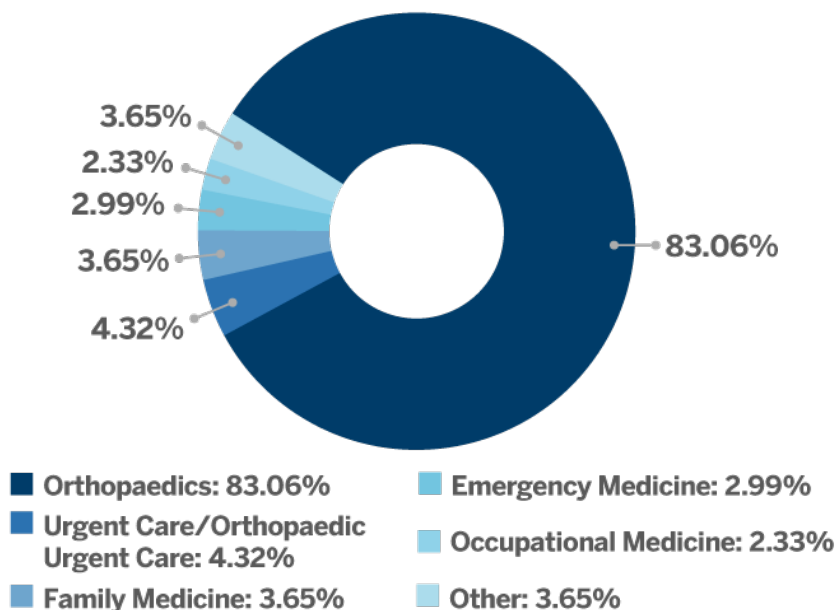
Don't miss out on your chance to be a part of this unique event by taking advantage of one or more of the available promotional opportunities!

There are a variety of cost-effective opportunities for budgets of any size!

ATTENDEES BY PROFESSION



ATTENDEES BY SPECIALTY



For more information about these opportunities, please contact cmecourses@aaos.org.

MUSCULOSKELETAL GALAXY

Exhibit Program

Cost: \$1,000 each
3 booths available

Get direct interaction with the attendees by having a tabletop exhibit!

Exhibits will be set up in the foyer where breaks, breakfast, and lunch will be served.

A 6 foot table and 2 chairs will be provided to sponsor.

Installation Hours:

WEDNESDAY, JUNE 3 1 – 5 p.m.

Unopposed Exhibit Hours:

THURSDAY, JUNE 4

7 – 8 a.m.	Breakfast
10:15 – 10:30 a.m.	Break
12:15 – 1:15 p.m.	Lunch
3 – 3:15 p.m.	Break

FRIDAY, JUNE 5

7 – 8 a.m.	Breakfast
9:45 – 10 a.m.	Break

Dismantle Hours:

FRIDAY, JUNE 5 10 – 11:30 a.m.

Exact times subject to change.

Dinner Product Theaters

Cost: \$10,000 each
2 product theaters available

FRIDAY, JUNE 5

6 – 7:30 p.m.

SATURDAY, JUNE 6

6 – 7:30 p.m.

The product theaters provide the sponsor with a high-value, live marketing opportunity to reach motivated professionals in a private session. This unopposed presentation provides a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees.

Also includes a banner ad in the event mobile app, a complimentary bag insert, and a 22" x 28" sign at the event.

Sponsor is responsible for the cost of food, beverage, and any additional signage. Additional signage/placement must be pre-approved by AAPA.

For more information about these opportunities, please contact
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Other Sponsorships

Refreshment Breaks

Cost: \$3,000

Ensure your logo is seen by all attendees by sponsoring the 6 refreshment breaks during the conference. Your logo will be included on signage at buffets, and sponsor can produce and provide branded napkins for the breaks.

1 SPONSORSHIP AVAILABLE

Welcome Reception

Cost: \$5,000

Interact directly with attendees at this fun (offsite) event! Includes 1 minute of speaking time, the opportunity for 5 of your company representatives to attend, as well as recognition on reception signage. Sponsor may provide branded napkins for the Reception.

1 SPONSORSHIP AVAILABLE

Additional Sponsorship Recognition

In addition to the sponsored item, all sponsors will receive the following recognition:

Company logo and company website included on aapa.org/galaxy and in the final program.

Mobile App Banner

Cost: \$1,500

Place a clickable banner ad within the Galaxy event in the AAPA app, which attendees will use throughout the day.

3 SPONSORSHIPS AVAILABLE

Lanyards*

Cost: \$2,000

Want guaranteed brand exposure? Lanyards with your logo will be worn by all attendees.

1 SPONSORSHIP AVAILABLE

Tote Bags*

Cost: \$1,500

Get your company logo on the conference tote bag!

1 SPONSORSHIP AVAILABLE

Water Bottles*

Cost: \$1,000

Brand an item that attendees will use throughout the conference and beyond!

1 SPONSORSHIP AVAILABLE

Pens*

Cost: \$500

Ensure brand visibility with this sponsorship item.

1 SPONSORSHIP AVAILABLE

Bag Inserts

Cost: \$500

Get your promotional piece directly into the hands of attendees. Inserts will be put into the attendee tote bag.

10 SPONSORSHIPS AVAILABLE

*Only available to companies that are not an ACCME-defined commercial interest.

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