ADULT HOSPITAL MEDICINE

BOOT CAMP

September 13 - 17, 2019

Portland, OR

Sponsorship Opportunities
2018 Attendee Demographic Information

2018 Boot Camp Attendees by Profession

- PAs: 52%
- NPs: 46%
- Other: 2%

2018 Boot Camp Attendees by Specialty

- Hospital Medicine: 70.67%
- Other (Cardiology, Hematology/Oncology, Neurology, etc.): 12.37%
- Other Surgical Subspecialty (NOT Orthopaedics): 6.71%
- Family Medicine: 6.01%
- Orthopaedic Surgery: 2.47%
- Emergency Medicine: 1.77%

2018 Boot Camp Attendees by Years of Experience in Current Specialty

- Less than 5 years: 76.68%
- 5-10 years: 17.31%
- 11-20 years: 4.59%
- More than 20 years: 1.42%
10 table top Exhibit Booths available at $1,000 each.

There are 10 table top exhibit spaces available. Exhibits will be set up in the foyer where breaks will be held, including breakfast and lunch.

**Installation:**
- **Friday, 9/13/2019**
  - 1:00 – 5:00 p.m.

**Dismantle:**
- **Sunday, 9/15/2019**
  - 10:15 – 11:45 a.m.

**Exhibit Hours:**
*Exact times subject to change*

**Saturday, 9/14/2019**
- 7:00 - 8:00 a.m. - Breakfast
- 10:15 - 10:30 a.m. - Break
- 12:30 - 1:30 p.m. - Lunch
- 3:15 - 3:30 p.m. - Break

**Sunday, 9/15/2019**
- 7:00 - 8:00 a.m. - Breakfast
- 10:00 - 10:15 a.m. - Break
Sponsorships

Welcome Reception - $10,000
Includes acknowledgment at the reception with one minute of speaking time, and your logo will be placed on event signage. Sponsor can produce and provide branded napkins. **One sponsorship available.**

Lanyards* - $1,500
Want guaranteed brand exposure? Lanyards are the best way to reinforce your company's support. These will be worn by all attendees. **One sponsorship available.**

Beverage Breaks - $5,000
Ensure your logo is seen by all attendees by sponsoring the 6 refreshment breaks during the conference. Your logo will be included on signage at buffets, and sponsor can produce and provide branded napkins for the breaks. **One sponsorship available.**

Dinner Product Theater - $10,000 each
**Sunday, 9/15/2019 and Monday, 9/16/2019**
Invite attendees to learn about your product or service in a theater setting. Theaters can accommodate 100 attendees. All food and beverage costs are the responsibility of the sponsoring company. **There are two product theater dinner sponsorships available.**

Tote Bag* - $1,500
Pens* - $750
Water Bottles* - $1,250
Ensure your brand visibility endures with these premium sponsorship items!* **One sponsorship of each available.**

Bag Inserts -$500
Get your promotional piece directly into the hands of attendees. Inserts will be placed into the attendee tote bag. **Ten sponsorships available.**

Mobile App Banner Ad - $1,500
Place a clickable banner ad within the Boot Camp event in the AAPA app, which attendees will use throughout each day. **Three sponsorships available.**

*Only available to companies that are not an ACCME-defined commercial interest.

In addition to the sponsored item, all sponsors will receive the following recognition:
- Company logo and company URL included on [www.aapa.org/bootcamp](http://www.aapa.org/bootcamp).
- Company logo included in the digital final program.

**Have Questions?** Email Theresa Jones at tjones@hospitalmedicine.org.