

ADULT HOSPITAL MEDICINE

BOOT CAMP

September 13 - 17, 2019

Portland, OR

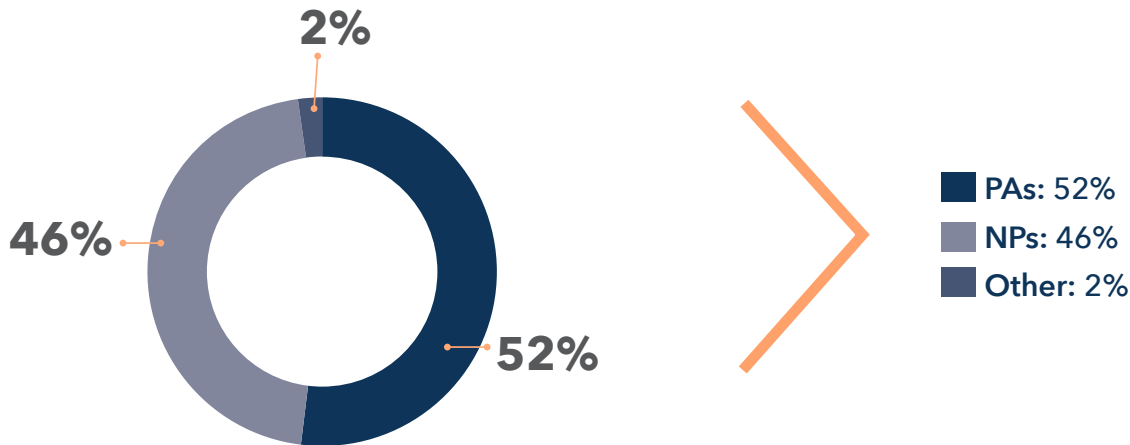
Sponsorship Opportunities

shm[®]
Society of Hospital Medicine

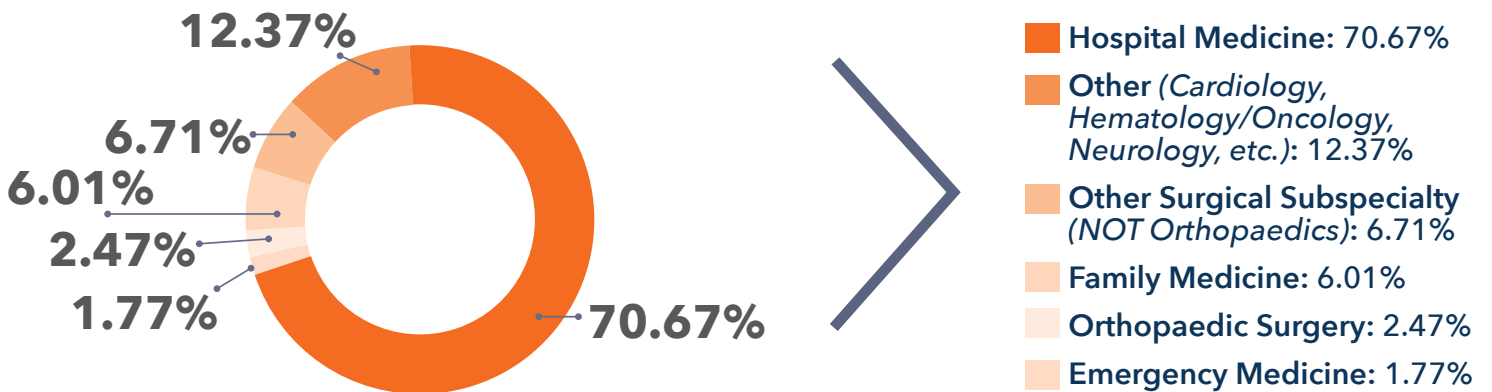


2018 Attendee Demographic Information

2018 Boot Camp Attendees by Profession



2018 Boot Camp Attendees by Specialty



2018 Boot Camp Attendees by Years of Experience in Current Specialty

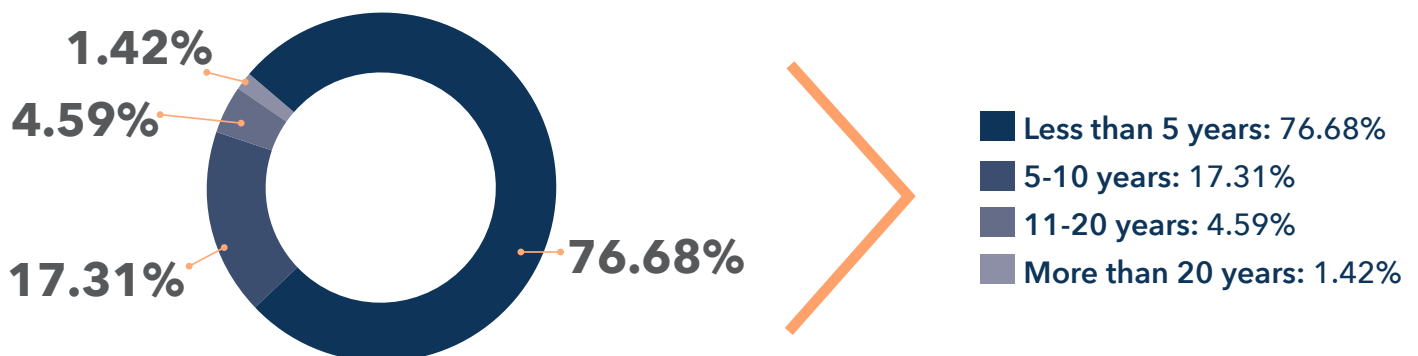




Exhibit Program

10 table top Exhibit Booths available at \$1,000 each.

There are 10 table top exhibit spaces available. Exhibits will be set up in the foyer where breaks will be held, including breakfast and lunch.



Installation:

Friday, 9/13/2019

• 1:00 - 5:00 p.m.

Dismantle:

Sunday, 9/15/2019

• 10:15 - 11:45 a.m.



Exhibit Hours:

Exact times subject to change

Saturday, 9/14/2019

- 7:00 - 8:00 a.m. - Breakfast
- 10:15 - 10:30 a.m. - Break
- 12:30 - 1:30 p.m. - Lunch
- 3:15 - 3:30 p.m. - Break

Sunday, 9/15/2019

- 7:00 - 8:00 a.m. - Breakfast
- 10:00 - 10:15 a.m. - Break

Sponsorships

Welcome Reception - \$10,000

Includes acknowledgment at the reception with one minute of speaking time, and your logo will be placed on event signage. Sponsor can produce and provide branded napkins.

One sponsorship available.

Lanyards* - \$1,500

Want guaranteed brand exposure? Lanyards are the best way to reinforce your company's support. These will be worn by all attendees. **One sponsorship available.**

Beverage Breaks - \$5,000

Ensure your logo is seen by all attendees by sponsoring the 6 refreshment breaks during the conference. Your logo will be included on signage at buffets, and sponsor can produce and provide branded napkins for the breaks. **One sponsorship available.**

Dinner Product Theater - \$10,000 each

Sunday, 9/15/2019 and Monday, 9/16/2019

Invite attendees to learn about your product or service in a theater setting. Theaters can accommodate 100 attendees. All food and beverage costs are the responsibility of the sponsoring company. **There are two product theater dinner sponsorships available.**

Tote Bag* - \$1,500

Pens* - \$750

Water Bottles* - \$1,250

Ensure your brand visibility endures with these premium sponsorship items!*

One sponsorship of each available.

Bag Inserts -\$500

Get your promotional piece directly into the hands of attendees. Inserts will be placed into the attendee tote bag. **Ten sponsorships available.**

Mobile App Banner Ad - \$1,500

Place a clickable banner ad within the Boot Camp event in the AAPA app, which attendees will use throughout each day.

Three sponsorships available.

**Only available to companies that are not an ACCME-defined commercial interest.*

In addition to the sponsored item, all sponsors will receive the following recognition:

- Company logo and company URL included on www.aapa.org/bootcamp.
- Company logo included in the digital final program.

Have Questions? Email Theresa Jones at tjones@hospitalmedicine.org.