

Anil Ravandur has a proven track record in effectively defining digital strategy, managing digital transformation, building and optimizing best-in-class IT infrastructure for professional associations. He has extensive experience integrating and implementing large-scale technology projects, contract negotiation, and vendor management. Most importantly, Anil is known for his collaborative and service-oriented approach in his relationships with colleagues and members.

Prior to joining AAPA, Anil served as the Senior Director of Technology for the Association for Talent Development, a professional membership association with over 40,000 members in 120 countries. He was responsible for ATD's technology planning and overall IT operations and led technological innovation in support of ATD's growth from an annual \$24M in revenue to \$48M over eight years. He also led the development of ATD's first digital strategy, and was responsible for the architectural design and implementation of critical new technologies and systems, including a state-of-the-art Association Management System (AMS), Customer Relationship Management (CRM) system, Content Management System (CMS), Learning Management System (LMS), and Enterprise Resource Planning (ERP) system. Notably, Anil also introduced advanced conference technology to ATD, including a conference website, online registration, booth sales, speaker management, and conference app.

Prior to ATD, Anil was the Practice Manager at Personify, a market-leading association management solution provider, where he worked from 1996 to 2010. In this role, he led the efforts to assist client IT departments align their technology roadmap with their organizational goals.

Anil received his master's degree in Civil Engineering from University of Wyoming. He resides in Fairfax, VA, with his wife and two children.