

# THE TENTH ANNUAL ADULT HOSPITAL MEDICINE **BOOT CAMP**

Sept. 12 – 16, 2018

Orlando, FL

## Sponsorship Opportunities

**shm**  
Society of Hospital Medicine





# Exhibit Program

## 10 table top Exhibit Booths available at \$1,000 each.

There are 10 table top exhibit spaces available. Exhibits will be set up in the foyer where the breakfast/lunch/breaks will all be served. Exhibitors are invited to attend the welcome reception on **Thursday, September 13 from 5:00 - 6:00 p.m.** to network with attendees.



### Installation:

**Wednesday, 9/12/2018**

• 1:00 – 5:00 p.m.

### Dismantle:

**Friday, 9/14/2018**

• 10:15 – 11:45 a.m.



### Exhibit Hours:

*Exact times subject to change*

**Thursday, 9/13/2018**

- 7:00 – 8:00 a.m. – Breakfast
- 10:15 – 10:30 a.m. – Break
- 12:15 – 1:30 p.m. – Lunch
- 3:30 – 3:45 p.m. – Break

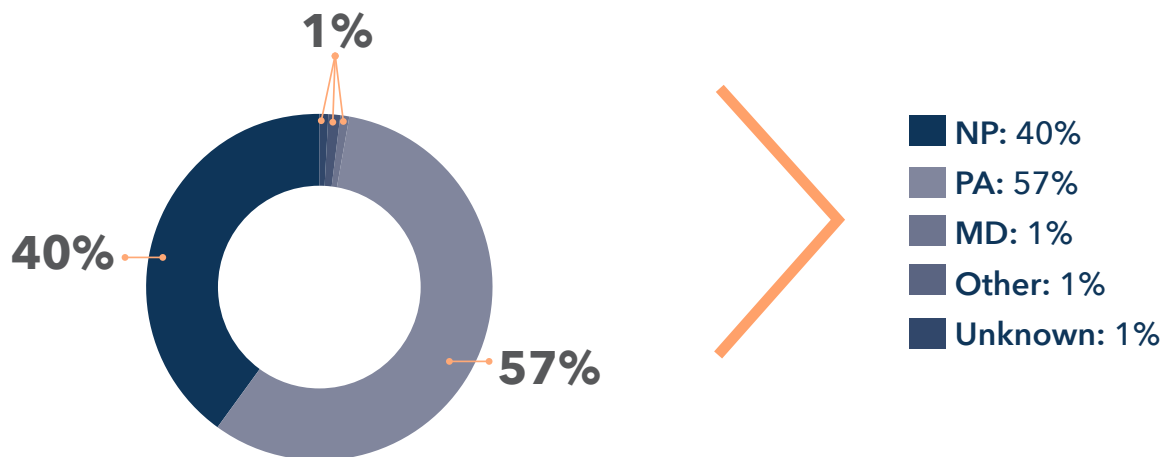
**Friday, 9/14/2018**

- 7:00 – 8:00 a.m. – Breakfast
- 10:00 – 10:15 a.m. – Break

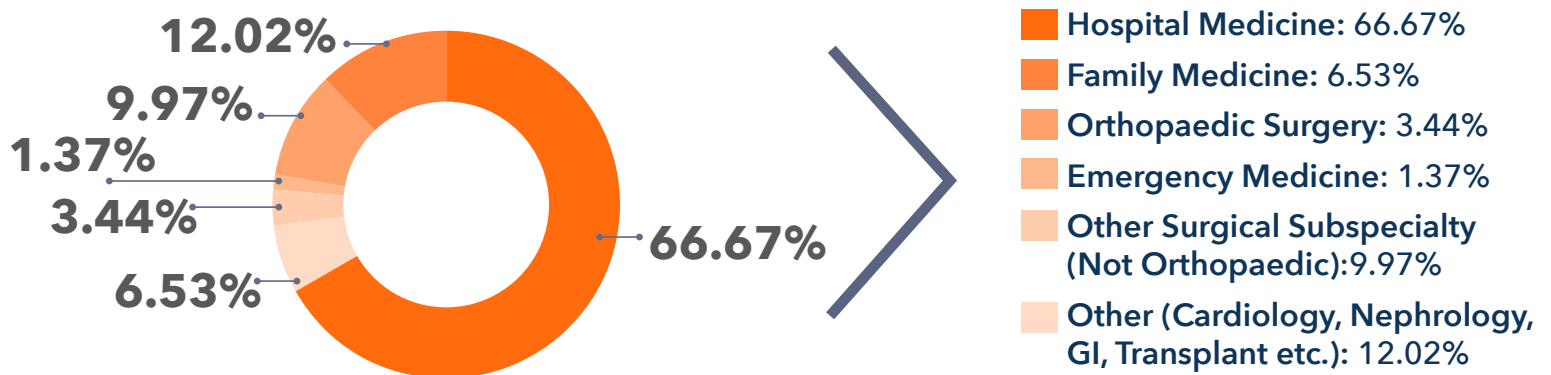


# 2017 Attendee Demographic Information

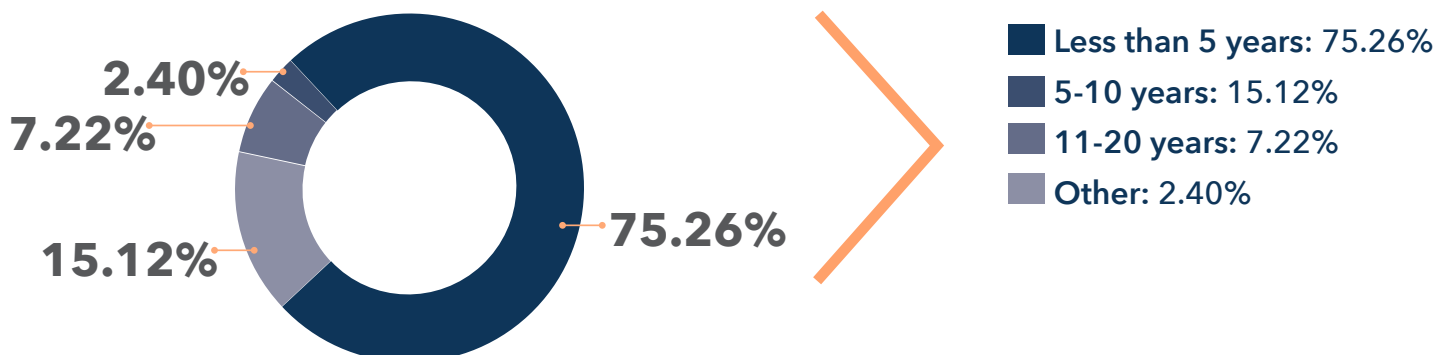
## 2017 Boot Camp Attendees by Profession



## 2017 Boot Camp Attendees by Specialty



## 2017 Boot Camp Attendees by Years of Experience in Current Specialty



# Sponsorships

## Welcome reception - \$10,000

Includes acknowledgment at the reception with 1 minute of speaking time, and your logo will be placed on event signage. Sponsor can produce and provide branded napkins.

**One sponsorship available.**

## Lanyards\* - \$1,500

Want guaranteed brand exposure? Lanyards are the best way to reinforce your company's support. These will be worn by all attendees. **One sponsorship available.**

## Beverage breaks - \$5,000

Ensure your logo is seen by all attendees by sponsoring the 7 refreshment breaks during the conference. Your logo will be included on signage at buffets, and sponsor can produce and provide branded napkins for the breaks. **One sponsorship available.**

## Dinner Product Theater - \$10,000 each

**Friday, 9/14/2018 or Saturday, 9/15/2018 from 6:00 - 7:30 p.m.**

Invite attendees to learn about your product or service in a theater setting. Theaters can accommodate 100 attendees. All food and beverage costs are the responsibility of the sponsoring company. **There are two product theater dinner sponsorships available.**

## Tote bag\* - \$1,500

Ensure your brand visibility endures with this premium sponsorship item!

## Bag inserts - \$500

Get your promotional piece directly into the hands of attendees. Inserts will be placed into the attendee tote bag. **Ten sponsorships available.**

## Mobile app banner ad - \$1,500

Place a clickable banner ad within the Boot Camp event in the AAPA app, which attendees will use throughout each day. **Three sponsorships available.**

*\*Non-pharma companies only.*

In addition to the sponsored item, all sponsors will receive the following recognition:

- Company logo and company URL included on [www.aapa.org/bootcamp](http://www.aapa.org/bootcamp).
- Company logo included in the digital final program.

**Have Questions?** Email Theresa Jones at [tjones@hospitalmedicine.org](mailto:tjones@hospitalmedicine.org).