

## Wage PArity Sample Social Media Messages

Below you will find sample Facebook, LinkedIn, and Twitter posts for you to share on Wage PArity Day, December 4. Corresponding social graphics can be downloaded [here](#).

Be sure to follow AAPA on [Facebook](#), [Twitter](#), and [Instagram](#) for additional Wage PArity content. If you have any questions, please contact Kelly Hicks at [khicks@aapa.org](mailto:khicks@aapa.org).

### Facebook/LinkedIn

- Even after controlling for factors such as hours worked, specialty, experience, and other career variables, female PAs are paid 93 cents to every \$1.00 that male PAs are paid, on average. To raise awareness about the gender pay gap and to show our support for equal pay for female PAs, I'm joining [tag] AAPA on Dec. 4 for Wage PArity Day. Learn more: <http://bit.ly/2AWyYQX>
- For all levels of experience and in every major specialty, female PAs are paid, on average, \$10,000 less than their male counterparts. I want you to join me in achieving equal pay for female PAs. Learn how [tag] AAPA is raising awareness of the gender pay gap on Wage PArity Day (Dec. 4). <http://bit.ly/2AWyYQX>
- The PA profession is about 70 percent female, yet even after controlling for various factors, female PAs are paid, on average, 93 cents for every dollar male PAs are paid. Because of this disparity, female PAs will begin working for free for the rest of the year on December 4. To raise awareness about this issue and to show my support for equal pay for female PAs, I'm joining [tag] AAPA on Dec. 4 for Wage PArity Day. Learn more: <http://bit.ly/2AWyYQX>
- I'm showing support for Wage PArity Day and equal pay for female PAs! Join us by changing your Facebook profile picture. <https://actionsprout.io/768A11>
- Today is Wage PArity Day! Because of the gender pay gap in the PA profession, female PAs start working for free TODAY for the rest of year. I'm joining [tag] AAPA to help raise awareness about this issue and to show my support for equal pay for female PAs! <http://bit.ly/2AWyYQX>

### Twitter

- I support equal pay for female PAs! #WagePArityDay <http://bit.ly/2AXvFJm>
- Did you know? Female PAs are paid \$10,000 less than male PAs, on average. Learn the facts about the gender pay gap & join @AAPAorg to raise awareness on #WagePArityDay (Dec. 4). <http://bit.ly/2AXvFJm>
- For all levels of experience and in every specialty, female PAs are paid bonuses \$3,000 less than male PAs. If we work together, we can close the gender pay gap. Learn more about #WagePArityDay <http://bit.ly/2AXvFJm>
- On Dec. 4, female PAs start working for FREE! Learn more about #WagePArityDay and the gender pay gap in the PA profession. <http://bit.ly/2AXvFJm>
- Today, female PAs start working for free for the rest of year. To raise awareness of this issue, we're joining @aapaorg for #WagePArityDay. Learn more: <http://bit.ly/2AXvFJm>