

## PA Week Photo Challenge Official Rules

2017

**1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.** Contest begins on 12:01AM EST October 6, 2017, and ends on October 13, 2017, at 11:59 PM EST.

**2. ELIGIBILITY:** The AAPA #PAweek Photo Challenge ("Contest") is open to legal residents of the U.S who are PAs or PA Students. AAPA membership not required. Entries not meeting all of the requirements stated herein will be disqualified and ineligible. All federal, state and local rules and regulations apply.

**3. RULES:** Submissions must be posted via [Instagram](#), tag @aapaorg and include "#PAweek" to be eligible to win. Submissions must be original and submitted by a PA or PA student. Entrant is to take photos with the contest sign and follow daily themes. Find sign here: [PAweek.com](#)

**4. ENTRIES:** By downloading this poster and following the guidelines set forth on this page, participants are considered entered into the Contest. Images are to be posted via Instagram. Daily photo guidelines are posted on one or more of the above weblinks. PHOTOS CONTAINING HIPAA VIOLATIONS WILL NOT BE ALLOWED ENTRY (see 5. GUIDELINES below). The entries must be submitted between 12:01AM EST October 6, 2017 and October 13, 2017 at 11:59 PM EST. ("Contest Entry Period"). Proof of posting will not be deemed to be proof of receipt by Sponsor. Should multiple users of the same e-mail account enter the Contest and a dispute thereafter arises regarding the identity of the entrant, the authorized subscriber of the e-mail account at the time of entry will be considered the entrant. Authorized account subscriber is defined as the natural person who is assigned an e-mail address by an internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Any use of robotic, automatic, programmed or like means to enter the Contest will void all entries affected by such methods. Sponsor and its agencies are not responsible for unauthorized human intervention, phone, technical, network, electronic, computer, hardware or software failures, malfunctions or disconnects of any kind, or misdirected, illegible, incomplete, stolen, garbled, fragmented or delayed internet/e-mail computer transmissions or network/ISP/website internet accessibility; or for inaccurate, incorrect or incomplete capture of entry information. Sponsor reserves the right to eliminate any entry that does not adhere to the terms and conditions of these Official Rules at Sponsor's sole discretion and any such entry may be disqualified.

**5. GUIDELINES & CONTEST ENTRY REQUIREMENTS:** A Contest entry must follow HIPAA laws and must not contain, show, mention, refer or otherwise allude to any inappropriate use of AAPA brand or PA image. It may not refer or otherwise allude to any sexually explicit or suggestive, obscene, lewd, violent, illegal, offensive, disparaging or inappropriate words, abbreviations, language, signs, products, symbols, political, personal and/or religious references or statements, (including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group); must not promote any activities that may appear unsafe or dangerous, or any particular political agenda or message; cannot contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses, without permission; cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without permission; cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission; and cannot depict, and cannot itself, be in violation of any law and must otherwise be in compliance with these Official Rules.

**6. JUDGING AND WINNER NOTIFICATION:** All entries will be judged by AAPA staff or its designee ("Contest Judge"), whose decisions are final on all matters relating to the Contest. Up to eight (8) entries will be selected based on Contest Judge's opinion of the creativity and originality of the photo, and adherence to contest guidelines. The potential winners will be notified through their email account provided at time of RSVP. The potential winners will be required to provide their full name, mailing address, email address, age, phone number, and complete and sign an Affidavit of Eligibility, Liability/Publicity Right Releases ("Affidavit"), and an assignment of all rights concerning their entry, including copyrights. Affidavit must be received by Sponsor within five (5) days of notification. Return of any prize notification or prize as undeliverable will result in disqualification and possible selection of an alternate winner. If a potential winner cannot be contacted at the email address provided at the time of entry, is contacted and does not respond as directed within time noted, refuses the prize or is ineligible to accept the prize, the prize will be forfeited and may be awarded to an alternate winner. The prize claimed in accordance with the Official Rules will be awarded. An entrant is not a winner unless and until the entrant's eligibility and the winning entry have been verified and entrant has been notified that verification is complete. The winning entries will be verified by Sponsor, whose decisions to the administration and operation of the Contest and the selection and validation of winner is final and binding in all matters related to the Contest. Use of a false email account or an incorrect mail address will disqualify an entry.

7. PRIZES: Entrant submits photos daily according to photo clues week one 10/6-10/12 will be entered to win a Visa gift card purchased by AAPA of \$250. Participation only guarantees participant has entered contest. Winner will be selected randomly among qualifying participants. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the Sponsor in its sole discretion.

8. GENERAL: By entering your photo into this Contest, entrant verifies that all HIPAA laws were abided by; consent was received by patients, family or other participant. Entrant agrees to (i) release to AAPA for the possible inclusion in future AAPA marketing materials; (ii) entrant agrees: (a) that Sponsor has the right to use the entry, photos, including entrant's first and last name and hometown, in part or whole, with or without modifications, on the Internet, and in any and all media now known or hereafter invented, as Sponsor sees fit, including on Sponsor's and/or its agent's websites including [Instagram](#), [Facebook](#) and [Twitter](#), and for any other purposes and in connection with promotion, publicity, marketing and advertising for Sponsor, and in connection with its products and/or services, this Contest or other promotions by Sponsor, on a worldwide perpetual basis without any further attribution, notification or compensation to entrant; (b) that Sponsor, in Sponsor's sole discretion, may edit, adapt, composite, mix, remix, morph, scan, duplicate, alter and/or otherwise modify and commercially exploit any entry and component thereof, in whole or in part, without any restrictions as to changes, for publication, implementation, or for any other purpose which Sponsor deems necessary or desirable, including, without limitation, in future products, services, publicity and advertising for Sponsor's products and/or services; (c) that Sponsor shall have no obligation (express or implied) to use any of the entries in any manner and the corresponding entrants shall not be entitled to any damages or other relief by reason of Sponsor's use or non-use of any entry; (d) to be bound by the Official Rules and the decisions of the Contest Judges; and (e) be contacted by Sponsor by mail, email, and/or telephone concerning this Contest. By entering the Contest, entrant agrees to and hereby does irrevocably assign and transfer to Sponsor any and all rights, title, and interest in and to the entry, including without limitation, all copyrights and any other protectable rights, and a waiver of all moral rights in the entry and its contents, and entrant agrees that the entry and its contents will automatically become the property of Sponsor, without any compensation to entrant. Winners consent to the use of their name, voice and/or likenesses by the Sponsor for advertising purposes without additional compensation unless otherwise prohibited by law. Sponsor is not responsible for late, lost or misdirected mail or illegible information. All entries become the property of the Sponsor and will not be returned. Winners are

responsible for all federal, state, and local taxes not included above. By participating in the Contest, participants and winners release Sponsor and its parents, partners, affiliates, subsidiaries, officers, agents, employees, advertising agencies, Instagram, Twitter, Facebook and all others associated with the development and execution of the Contest from and against any and all liability with respect to or in any way arising directly or indirectly from the Contest and/or use of the prize, including, without limitation, liability for personal injury, damage or loss. This Contest is not sponsored, endorsed or administered by, or associated with Instagram, Twitter or Facebook.