Consolidated Financial Report December 31, 2022

# Contents

Independent auditor's report	1-2
Financial statements	
Consolidated statements of financial position	3
Consolidated statements of activities	4
Consolidated statements of cash flows	5
Notes to consolidated financial statements	6-17



RSM US LLP

#### **Independent Auditor's Report**

Board of Directors American Academy of Physician Associates, Inc.

#### **Opinion**

We have audited the consolidated financial statements of American Academy of Physician Associates, Inc. and Affiliate (collectively, the Organization), which comprise the consolidated statements of financial position as of December 31, 2022 and 2021, the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements (collectively, the financial statements).

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as of December 31, 2022 and 2021, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Emphasis of Matter**

As discussed in Note 10 to the financial statements, the Organization has changed its method of accounting for leases effective January 1, 2022, due to the adoption of Financial Accounting Standards Board's Accounting Standards Codification Topic 842, Leases. Our opinion is not modified with respect to this matter.

#### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to
  fraud or error, and design and perform audit procedures responsive to those risks. Such procedures
  include examining, on a test basis, evidence regarding the amounts and disclosures in the financial
  statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about the Organization's ability to continue as a going concern for a
  reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

RSM US LLP

McLean, Virginia May 10, 2023

# Consolidated Statements of Financial Position December 31, 2022 and 2021

	2	2022	2021
Assets			
Cash and cash equivalents	\$ 5	5,170,560	\$ 4,870,996
Investments	25	5,876,411	29,458,360
Accounts receivable	1	,679,584	1,014,988
Prepaid expenses	1	,067,910	897,111
Deferred compensation investments		32,972	58,146
Right to use assets	8	3,234,857	-
Property and equipment, net		722,059	1,208,782
Total assets	\$ 42	2,784,353	\$ 37,508,383
Liabilities and Net Assets			
Liabilities:			
Accounts payable and accrued expenses	\$ 1	,827,359	\$ 2,155,808
Paycheck Protection Plan loan		-	1,999,900
Deferred revenue	10	,971,444	9,062,965
Deferred compensation obligation		32,972	58,146
Lease liabilities	10	,285,428	-
Deferred rent		-	2,200,733
Total liabilities	23	3,117,203	15,477,552
Commitment and contingency (Note 7)			
Net assets:			
Without donor restrictions	19	,319,793	21,749,904
With donor restrictions		347,357	280,927
Total net assets	19	,667,150	22,030,831
Total liabilities and net assets	\$ 42	2,784,353	\$ 37,508,383

See notes to consolidated financial statements.

# Consolidated Statements of Activities Years Ended December 31, 2022 and 2021

	2022	2021
Activities without donor restrictions:		
Revenue and support:		
	\$ 14,735,112 \$	12,471,574
Registration and exhibit fees	4,624,679	6,508,259
Royalties	2,933,614	2,763,902
Grants	2,969,519	2,118,531
Product theatre and product sales	699,077	244,820
Continuing education	1,068,546	561,454
Interest and dividends, net of investment fees	274,577	107,804
Sponsorships	520,000	932,550
Advertising	5,625	29,316
Other activities	-	3,027
Management fees	-	97,616
Net assets released from restrictions	122,787	105,496
Total revenue and support without donor restrictions	27,953,536	25,944,349
Expenses:		
Personnel expenses	12,939,504	13,049,779
Professional fees	8,744,187	6,125,131
Meeting and conferences	2,407,098	546,692
Occupancy	1,201,747	1,317,661
Other activities	1,158,769	1,197,481
Awards and contributions	760,069	431,083
Travel	•	· · · · · · · · · · · · · · · · · · ·
	414,261	87,871
Postage and subscriptions	550,268	576,158
Supplies	149,324	150,425
Communication	110,201	123,120
Insurance	90,933	79,914
Interest	661	47,704
Total expenses	28,527,022	23,733,019
Change in net assets without donor restrictions before other activity	(573,486)	2,211,330
Realized and unrealized (losses) gains on investments	(3,856,525)	2,682,159
PPP loan forgiveness	1,999,900	_
Insurance refund from cancellation of 2020 annual meeting	· · · -	2,847,926
Employee Retention Credit grant	-	320,744
Change in net assets without donor restrictions	(2,430,111)	8,062,159
Activities with donor restrictions:		
Contributions	189,217	180,125
Net assets released from donor restrictions	(122,787)	(105,496)
Change in net assets with donor restrictions	66,430	74,629
Change in het assets with donor restrictions	00,430	74,029
Change in net assets	(2,363,681)	8,136,788
Net assets:		
Beginning	22,030,831	13,894,043
Ending	\$ 19,667,150 \$	22,030,831

See notes to consolidated financial statements.

# **Consolidated Statements of Cash Flows Years Ended December 31, 2022**

	2022	2021
Cash flows from operating activities:		
Change in net assets	\$ (2,363,681) \$	8,136,788
Adjustments to reconcile change in net assets to net cash		
provided by operating activities:		
Depreciation and amortization	486,723	694,020
Realized and unrealized losses (gains) on investments	3,856,525	(2,682,159)
PPP loan forgiveness	(1,999,900)	-
Deferred rent	-	(13,674)
Changes in assets and liabilities:		
(Increase) decrease in:		
Accounts receivable	(664,596)	(539,960)
Prepaid expenses	(170,799)	(203,890)
Right to use assets	961,732	-
Increase (decrease) in:		
Accounts payable and accrued expenses	(328,451)	969,721
Deferred revenue	1,908,479	569,255
Deferred compensation obligation	(25,174)	-
Lease liability	 (1,111,894)	-
Net cash provided by operating activities	548,964	6,930,101
Cash flows from investing activities:		
Purchases of investments	(20,161,715)	(7,560,091)
Proceeds from sale of investments	19,912,315	7,452,287
Purchases of property and equipment	-	(26,880)
Net cash used in investing activities	 (249,400)	(134,684)
Cash flows from financing activities:		
Proceeds from Paycheck Protection Plan loan	-	1,999,900
Payments on line of credit	-	(5,500,000)
Net cash used in financing activities	-	(3,500,100)
Net increase in cash and cash equivalents	299,564	3,295,317
Cash and cash equivalents:		
Beginning	 4,870,996	1,575,679
Ending	 5,170,560 \$	4,870,996
Supplemental disclosures of cash flow information:		
Cash paid for interest	\$ 661 \$	47,704
Cash paid for amounts included in measurement of lease liabilities:		
Operating cash outflows—payments on operating leases	\$ 1,287,135 \$	-
Non-cash right-of-use asset additions as of January 1, 2022:		
Operating leases	\$ 9,196,588 \$	

See notes to consolidated financial statements.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies

**Nature of activities:** The American Academy of Physician Associates, Inc. (the Academy), formerly the American Academy of Physician Assistants, Inc. was incorporated in 1968 as a national professional association that represents all physician assistants (PAs) across all medical and surgical specialties in the United States. The mission of the Academy is to ensure the professional growth, personal excellence, recognition of Pas, and to support their efforts to enable them to improve the quality, accessibility and cost-effectiveness of patient-centered health care.

American Academy of Physician Associates Political Action Committee (PAC) allows the individual PA to share in the opportunity to support federal candidates who have demonstrated their belief and understanding of the principles to which the profession is dedicated. The Academy and the PAC are collectively referred to as the Organization.

A summary of the Organization's significant accounting policies follows:

**Principles of consolidation:** The consolidated financial statements include the accounts of the Academy and the PAC. Significant inter-entity accounts and transactions have been eliminated in consolidation.

**Basis of presentation:** The consolidated financial statements presentation follows the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC). As required by the Non-Profit Entities Topic of the FASB ASC, the Organization is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

**Without donor restrictions:** Net assets without donor restrictions represent net assets not restricted by donors for a specific purpose, even though their use may be limited in other respects, such as by board designation.

**With donor restrictions:** Net assets with donor restrictions are comprised of grants the Academy has received and PAC contributions that are restricted for a specific purpose or time period. When the restriction has been satisfied, net assets with donor restrictions are released to net assets without donor restrictions. See Note 6 for further details regarding net assets with donor restrictions.

**Cash and cash equivalents:** For consolidated financial statements purposes, the Organization considers cash equivalents to be all highly liquid investments with maturities of three months or fewer when purchased, other than those held as part of the Organization's investment portfolio.

**Investments:** Investments are reflected at fair value. To adjust the carrying value of these investments, the change in fair value is recorded as a component of investment gain in the consolidated statements of activities.

**Financial risk:** The Academy maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. The Academy has not experienced any such loss in the past and does not believe it is exposed to any significant financial risk on these balances.

The Academy invests funds in professionally managed portfolios that are exposed to various risks, such as interest rate, credit and market value risk. Due to the level of risk associated with such investments and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term would materially affect investment balances and the amount reported in the consolidated financial statements. As a result, investment balances reported in the accompanying consolidated financial statements may not be reflective of the portfolio's value during subsequent periods.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Receivables:** Receivables are carried at original invoice amounts less an estimate made for doubtful receivables based on a review of all outstanding amounts on a monthly basis. Management determines the allowance for doubtful accounts by identifying troubled accounts and by using historical experience applied to an aging of accounts. Receivables are written off when deemed uncollectible. Recoveries of receivables previously written off are recorded as revenue when received. There was no provision for doubtful accounts at December 31, 2022 and 2021.

**Property and equipment:** Acquisitions of furniture and equipment, computer equipment and software greater than \$2,500 are recorded at cost and depreciated using the straight-line method over their respective useful lives, ranging from three to 10 years. Leasehold improvements are amortized on the straight-line method over the shorter of the lease term or estimated useful life of the asset.

The Academy accounts for the subsequent measurement of certain long-lived assets in accordance with subsections of the FASB ASC Topic 360, Property, Plant and Equipment that address Impairment or Disposal of Long-Lived Assets. The accounting standard requires that property, plant and equipment and certain identifiable intangible assets be reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Assets to be disposed of are reportable at the lower of carrying amount or fair value, less costs to sell. As of December 31, 2022 and 2021, there were no long-lived assets that were impaired.

**Leases:** The Academy determines if an arrangement is or contains a lease at inception, which is the date on which the terms of the contract are agreed to, and the agreement creates enforceable rights and obligations. Under Topic 842, a contract is or contains a lease when (i) explicitly or implicitly identified assets have been deployed in the contract and (ii) the customer obtains substantially all of the economic benefits from the use of that underlying asset and directs how and for what purpose the asset is used during the term of the contract. The Academy also considers whether its service agreements include the right to control the use of an asset.

**Revenue recognition:** The Academy's activities are primarily supported through membership dues, registration fees, royalties, continuing education fees and grants. Prices charged to customers are specific to distinct performance obligations and do not consist of multiple transactions. Economic factors are driven by consumer confidence, employment, inflation and other world events that impact the timing and level of cash received and revenue recognized by the Academy. Periods of economic downturn resulting from any of the above factors may result in declines of recognized future revenue of the Academy.

Dues are recognized as revenue ratably over the membership period. All member benefits are considered once performance obligation and revenue is recognized ratably over the membership period as the delivery of the member benefit is provided. Student memberships expire four months after graduation; all other Academy membership types expire 12 to 24 months from the join date.

Registration fees and exhibit fees related to the conferences and product theatre revenues are recognized over the period of time the events occur. Amounts received in advance are recorded as deferred revenue.

The Academy's annual meeting, which was scheduled to be held in May 2020, was canceled. The Association filed a meeting cancellation claim with its insurance carrier during 2020, and received \$2,847,926 in 2021.

Royalties are earned by the Academy for granting the use of its name to third parties that market services to Academy members. Revenues from these activities are recorded when the related royalty is earned.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

Continuing education fees are recognized at the point in time that the individual takes the examination.

The Academy has determined that revenue received from private grants is typically considered to be a conditional contribution and, in that situation, is recorded as deferred revenue because the agreement stipulates both a right of return of funds in the event of non-performance in addition to specific outcomes and measurable barriers that the Academy must achieve specifically through its scientific and educational activities. These activities further the education of physicians and health care providers, patients and the general public, to enhance their ability to care for patients, and is recognized as costs are incurred. At December 31, 2022 and 2021, the Academy has received approximately \$713,570 and \$330,733, respectively, in funding for specific scientific and educational activities which is yet to be recognized.

Contributions: Contributions are recognized as support when promised unconditionally, and are recorded net of any current-year allowance or discount activity. The Organization reports gifts of cash and other assets as net assets with donor restrictions if they are received or promised with donor stipulations that limit the use of the donated assets to the Organization's programs, or to a future year. Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends, or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from donor restrictions.

**Contract balances:** The timing of revenue recognition may not align with the right to invoice. The Academy records accounts receivable when it has the unconditional right to issue an invoice and receive payments, regardless of whether revenue has been recognized. If revenue has not yet been recognized, a contract liability (deferred revenue) also is recorded. If revenue is recognized in advance of the right to invoice, a contract asset (unbilled receivable) is recorded. Opening and ending balances relating to exchange transactions, were as follows:

		Balance		Balance Balance			Balance	
		January 1, 2021		January 1, December 31,		ecember 31,	D	ecember 31,
	<u></u>			2021		2022		
Accounts receivable	\$	403,394	\$	705,035	\$	870,416		
Deferred revenue		7,961,326		8,732,232		10,257,874		

Recently adopted accounting pronouncement: In February 2016, the FASB issued Accounting Standards Update (ASU) 2016-02, *Leases* (Topic 842), to increase transparency and comparability among organizations related to their leasing arrangements. This comprehensive new standard amends and supersedes existing lease accounting guidance and is intended to increase transparency and comparability among organizations by recognizing right-of-use (ROU) lease assets and lease liabilities on the balance sheet and requiring disclosure of key information about leasing arrangements. Lease expense continues to be recognized in a manner similar to legacy U.S. GAAP. The Academy adopted the new lease standard on January 1, 2022, using the optional transition method to the modified retrospective approach. Under this transition provision, results for reporting periods beginning on January 1, 2022, are presented under Topic 842, while prior period amounts continue to be reported and disclosed in accordance with the Academy's historical accounting treatment under ASC Topic 840, Leases.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

To reduce the burden of adoption and ongoing compliance with Topic 842, a number of practical expedients and policy elections are available under the new guidance. The Academy elected the "package of practical expedients" permitted under the transition guidance which, among other things, did not require reassessment of whether contracts entered into prior to adoption are or contain leases, and allowed carryforward of the historical lease classification for existing leases. The Academy has not elected to adopt the "hindsight" practical expedient and, therefore, will measure the ROU asset and lease liability using the remaining portion of the lease term at adoption on January 1, 2022.

The Academy made an accounting policy election under Topic 842 not to recognize ROU assets and lease liabilities for leases with a term of 12 months or less. For all other leases, the Academy recognizes ROU assets and lease liabilities based on the present value of lease payments over the lease term at the commencement date of the lease (or January 1, 2022, for existing leases upon the adoption of Topic 842). The ROU assets also include any initial direct costs incurred and lease payments made at or before the commencement date and are reduced by any lease incentives.

The Academy's leases may include a non-lease component representing additional services transferred to the Academy, such as common area maintenance for real estate. The Academy made an accounting policy election to account for each separate lease component and the non-lease components associated with that lease component as a single lease component. Non-lease components that are variable in nature are recorded in variable lease expense in the period incurred.

A lessee that is not a public business entity (PBE) is permitted to use a risk-free discount rate for its leases, determined using a period comparable with that of the lease term, as an accounting policy election for all leases. In order to ease the accounting burden of determining incremental borrowing rates under ASC 842, the Academy has made this accounting policy election for all leases. The risk-free discount rates were obtained using U.S. Treasury securities as posted on the Federal Reserve website.

Adoption of Topic 842 resulted in the recording of ROU assets and lease liabilities related to the Academy's operating leases of approximately \$9,196,588 and \$11,397,321, respectively, on January 1, 2022. The adoption of the new lease standard did not materially impact our consolidated changes in net assets or consolidated cash flows, and did not result in a cumulative-effect adjustment to the opening balance of net assets.

**Functional allocation of expenses:** The costs of providing various programs and other activities have been summarized on a functional basis in the schedule of functional expenses. Accordingly, salaries, related benefits costs and certain other costs have been allocated to programs and supporting activities based upon the level of effort by employees.

**Use of estimates:** The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Income taxes:** The academy is organized as a nonprofit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Internal Revenue Code (IRC) Section 501(a) as an organization described in IRC Section 501(c)(6). The Academy is annually required to file a Return of Organization Exempt form Income Tax (Form 990) with the IRS. In addition, the Academy is subject to income tax on net income that is derived from business activities that are unrelated to its exempt purpose. We have determined that the Academy had no net unrelated business income and, accordingly, no provision for income taxes is recorded in the accompanying consolidated financial statements and the Academy has not filed an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS. The PAC is an organization exempt from income taxes under the provisions of Section 527(a) of the IRC.

**Subsequent events:** The Organization has evaluated subsequent events through May 10, 2023, the date on which the consolidated financial statements were available to be issued.

#### Note 2. Investments

The Academy uses the following prioritized input levels to measure fair value of financial instruments. The input levels used for valuing investments are not necessarily an indication of risk.

- **Level 1:** Observable inputs that reflect quoted prices for identical assets or liabilities in active markets, such as stock quotes.
- **Level 2:** Includes inputs other than Level 1 inputs that are directly or indirectly observable in the marketplace, such as yield curves, other market data, or by using a market approach from pricing sources utilized by investment managers.
- **Level 3:** Unobservable inputs which reflect the reporting entity's assessment of the assumptions that market participants would use in pricing the asset or liability including assumptions about risk, such as bid/ask spreads and liquidity discounts.

Investments using Level 1 inputs consist of equities which are valued based on quoted market prices at the reporting date for those investments in active markets. Additionally, investments in mutual funds are valued at the last sales price or, if there is no sale and the market is still considered active, at the last transaction price before year-end.

#### **Notes to Consolidated Financial Statements**

## Note 2. Investments (Continued)

Investments are measured at fair value at December 31, 2022, using the following input levels:

	Fair Value							
		Total		Level 1		Level 2		Level 3
Investments:								
Mutual funds—domestic fixed income	\$	9,879,486	\$	9,879,486	\$	-	\$	-
Equities		11,004,127		11,004,127		-		-
Funds—equities (accelerated return notes)		2,304,154		-		2,304,154		-
Mutual funds—domestic equities		1,972,740		1,972,740		-		
Total investment held at fair value		25,160,507	\$	22,856,353	\$	2,304,154	\$	
Money market funds		715,904						
Total investments	\$	25,876,411	=					
Investments held for deferred compensation:								
Mutual funds—fixed income	\$	25,801	\$	25,801	\$	-	\$	-
Mutual funds—equities		7,171		7,171		-		-
Total investments held for deferred								
compensation	\$	32,972	\$	32,972	\$	-	\$	-
Deferred compensation liability	\$	32,972	\$	-	\$	32,972	\$	

Investment fees totaled \$229,699 for the year ended December 31, 2022, and have been netted against interest and dividend revenue in the accompanying consolidated statements of activities.

Investments are measured at fair value at December 31, 2021, using the following input levels:

	Fair Value						
		Total		Level 1		Level 2	Level 3
Investments:							
Mutual funds—domestic fixed income	\$	11,957,260	\$	11,957,260	\$	-	\$ -
Equities		11,485,955		11,485,955		-	-
Funds—equities (accelerated return notes)		2,864,819		-		2,864,819	-
Mutual funds—domestic equities		2,604,812		2,604,812		-	
Total investments held at fair value		28,912,846	\$	26,048,027	\$	2,864,819	\$ -
Money market funds		545,514					
Total investments	\$	29,458,360	=				
Investments held for deferred compensation:							
Mutual funds—fixed income	\$	37,351	\$	37,351	\$	-	\$ -
Mutual funds—equities		20,795		20,795		-	-
Total investments held for deferred							
compensation	\$	58,146	\$	58,146	\$	-	\$ -
Deferred compensation liability	\$	58,146	\$	-	\$	58,146	\$ <u>-</u>

Investment fees totaled \$234,819 for the year ended December 31, 2021, and have been netted against interest and dividend revenue in the accompanying consolidated statements of activities.

#### **Notes to Consolidated Financial Statements**

#### Note 3. Liquidity and Availability of Funds

The Organization operates under an investment policy that describes the investment philosophies and investment management procedures to be utilized for managing the assets of the Organization to meet current operating needs, as well as its long-term goals. The Academy has a \$10 million revolving line of credit at their disposal (see Note 7).

The following represents the Organization's financial assets as of December 31, 2022 and 2021, reduced by amounts not available for general use within one year due to contractual or donor-imposed restrictions:

	 2022	2021
Financial assets:		
Cash and cash equivalents	\$ 5,170,560	\$ 4,870,996
Investments	25,876,411	29,458,360
Accounts receivable	 1,679,584	1,014,988
	32,726,555	35,344,344
Less amounts unavailable for general expenditures:		
Net assets with donor restrictions	 (347,357)	(280,927)
Total financial assets available within one year	\$ 32,379,198	\$ 35,063,417

#### Note 4. Property and Equipment

Property and equipment at December 31, 2022 and 2021, consists of the following:

	2022			2021
Computer software and equipment	\$	4,982,018	\$	4,982,018
Furniture and equipment	Ψ	2,577,659	Ψ	2,577,659
Leasehold improvements		1,907,880		1,907,880
		9,467,557		9,467,557
Less accumulated depreciation and amortization		(8,745,498)		(8,258,775)
	\$	722,059	\$	1,208,782

#### Note 5. Related-Party Transactions With the Foundation

The Academy provides services and other support to the Physician Associate Foundation of the American Academy of Physician Associates (the Foundation), a related, non-controlled entity. These expenses include salaries and related benefits of AAPA employees devoting time and effort working for the Foundation, allocable rent, utilities, office equipment and other general administrative expenses, such as financial accounting and reporting. During 2020, the Academy and the Foundation discontinued charging the Foundation \$80,000 for such services. Instead, the services and other support are recorded as donated services to the Foundation. The Academy donated approximately \$178,000 and \$198,000 in services to the Foundation during the years ended December 31, 2022 and 2021, respectively. At December 31, 2022, the Foundation owed the Academy \$487,146. At December 31, 2021, the Academy owed the Foundation \$11,040. The amounts from both years are included in accounts receivable on the consolidated statements of financial position.

#### **Notes to Consolidated Financial Statements**

#### Note 6. Net Assets With Donor Restrictions

Changes in net assets with donor restrictions for the year ended December 31, 2022, are as follows:

	Balance ember 31,			Balance cember 31,
	2021	Additions	Releases	2022
AAPA PAC	\$ 280,927	\$ 189,217	\$ (122,787)	\$ 347,357

Changes in net assets with donor restrictions for the year ended December 31, 2021, are as follows:

	Balance cember 31,		A LEC		<b>-</b> .	De	Balance ecember 31,	
	2020	Additions R			Releases	2021		
Educational activities	\$ 12,000	\$	<u>-</u>	\$	(12,000)	\$	-	
AAPA PAC	194,298		180,125		(93,496)		280,927	
	\$ 206,298	\$	180,125	\$	(105,496)	\$	280,927	

#### Note 7. Commitment and Contingency

**Line-of-credit:** The Academy maintains a \$10,000,000 line-of-credit collateralized by its personal property and investments. The Academy makes monthly payments equal to the one-month interest based upon a variable interest rate. The line-of-credit matures October 30, 2024. There was \$0 outstanding on the line-of-credit at December 31, 2022 and 2021. The approximate interest rate was 6.14% and 2.63% at December 31, 2022 and 2021, respectively.

**Hotel contracts:** The Academy has entered into contracts with hotels and other venues providing room accommodations, meeting space and services for future meetings and conferences. Many of the agreements contain a clause whereby the Academy could be liable for liquidated damages in the event of cancellation, or lower than expected attendance, as calculated in accordance with the terms of the agreements.

#### Note 8. Pension Plans

**Retirement plan:** The Academy has a defined contribution plan under Section 401(k) of the IRC, covering substantially all employees who have met certain eligibility requirements as defined in the plan document. Under the plan, employees may defer a maximum of 90% of their annual compensation to the plan each year, not to exceed IRC limits. Employees may also elect for a portion of their deferral to be a Roth deferral. The Academy provides a matching contribution limited to 4% of an employee's contribution and, at times, a discretionary contribution. Employer contributions paid under this plan totaled \$350,184 and \$350,080 for the years ended December 31, 2022 and 2021, respectively.

**Deferred compensation plan:** The Academy maintains a deferred compensation plan under Section 457(b) of the IRC. Contributions by the Academy to the plan for the years ended December 31, 2022 and 2021, was \$10,250 and \$19,500, respectively. The deferred compensation obligation is adjusted annually to the fair market value of the investments in the plan and is presented as Level 2 within the audited consolidated financial statements. At December 31, 2022 and 2021, the fair market value of the investments was \$32,972 and \$58,146, respectively.

#### **Notes to Consolidated Financial Statements**

#### Note 9. Paycheck Protection Plan (PPP) Loan

During April 2021, the Academy applied for a federal PPP loan under the second draw of funding. The application was approved and a loan of \$1,999,900 was subsequently received. The Academy has elected to account for the loan as a financial liability until the time at which forgiveness is received. The Academy was notified in March 2022 that the loan and accrued interest was forgiven in full. During 2022, the amount was recognized as income in the consolidated statements of activities.

#### Note 10. Leases

The Academy leases premises for purposes of general office use from the unrelated parties under operating lease agreements that have terms from transition of 1.25 to 9 years. Leases include one option to renew for eight years, generally at the Academy's sole discretion, with renewal terms that can extend the lease term. Equipment leases contain purchase option at fair market value. These options to extend a lease are included in the lease terms when it is reasonably certain that the Academy will exercise that option. The Academy's leases generally do not contain any material restrictive covenants.

Rent expense was approximately \$1,134,043 and \$1,214,830 for the years ended December 31, 2022 and 2021, respectively.

Supplemental consolidated statements of financial position information related to leases is as follows:

	2022
Operating leases: Operating lease assets	\$ 8,234,857
Operating lease liabilities	\$ 10,285,428
Weighted-average remaining lease term: Operating leases	7.98
Weighted-average discount rate: Operating leases	1.60%

Future undiscounted cash flows under Topic 842 for each of the next five years and thereafter and reconciliation to the lease liabilities recognized on the consolidated statements of financial position as of December 31, 2022 is a follows:

Years ending December 31:	
2023	\$ 1,307,115
2024	1,342,651
2025	1,379,163
2026	1,401,760
2027	1,330,335
Thereafter	4,193,902
Future minimum lease payments	10,954,926
Less imputed interest	(669,498)
Discounted long-term lease liability	\$ 10,285,428

#### **Notes to Consolidated Financial Statements**

#### Note 10. Leases (Continued)

In accordance with ASC 840 for December 31, 2021, the terms of the office lease agreement provide an abatement of rent during the lease agreement, and include an escalation clause that adjusts annual base rentals. In addition, the terms of the office lease provide a tenant build-out allowance as an incentive to lease the office space. U.S. GAAP requires that certain costs of the build-out be capitalized and depreciated as property and equipment. U.S. GAAP also requires that the build-out allowance, along with the rent abatement and scheduled rent increases resulting from the escalation of base rentals, be recorded as a liability and amortized ratably so as to record rent expense on a straight-line basis over the term of the office lease agreement. The Academy has an adjustable letter-of-credit with a bank in lieu of a security deposit. For the year ended December 31, 2021, the letter-of-credit amounted to \$95,180. The letter-of-credit does not expire. The liability for deferred rent consisted of the following components at December 31, 2021:

#### Office lease:

Deferred rent	\$ 1,664,553
Build-out incentive	 536,180
	\$ 2,200,733

The estimated future minimum payments as determined under Topic 840 under these leases are as follows:

Υ	ears	end	ing	Decem	ber	31	:

2023	\$ 1,292,195
2024	1,327,731
2025	1,345,987
2026	1,364,243
2027	1,401,760
Thereafter	 5,524,237
Future minimum lease payments	\$ 12,256,153

#### Note 11. Functional Expenses

**Program services:** The Organization operates the following major programs:

**Marketing and communications:** Develops and executes strategies and tactics to reach Academy stakeholders with relevant news, information and resources to help advance the mission of the Organization, as well as meet member needs.

**Education and quality:** Sets continuing medical education (CME) accreditation standards for PAs. Reviews and approves CME programs for Academy Category 1 CME credit. Develops and provides CME programs to PAs in a variety of formats, and measures educational outcomes of CME programming. Develops and independently executes medical educational grants in support of CME programs and the Academy's national health quality improvement initiatives.

**Advocacy and government relations:** Represents the PA profession before the federal government and at the state level. Provides resources and tools for PAs related to the Organization's policy goals. Represents the profession with external stakeholders. Coordinates the Organization's affiliation and relationships with more than 115 constituent organizations, and provides them with assistance and benefits related to management and policy goals.

#### **Notes to Consolidated Financial Statements**

#### Note 11. Functional Expenses (Continued)

**Annual conference and meeting services:** Organizes and manages the Academy's annual conference and specialty meetings, which provide CME and non-CME education, networking opportunities and exposure to new trends and technologies to attendees.

Governance and leadership development: Supports the Board of Directors in fulfilling its fiduciary and governance responsibilities, the House of Delegates in fulfilling its responsibility to enact policies that establish the collective values, philosophies and principles of the PA profession and the Student Academy in identifying PA student concerns and educating student leaders about the PA profession generally and the Academy, specifically. Manages Academy volunteer engagement to ensure the PA voice is present whenever there are policy or clinical opportunities to improve healthcare delivery to patients.

**Membership:** Recruits, retains and engages pre-PA, PA student, Fellow and retired PA members through marketing and communication about the Academy's member value proposition. Manages the Academy's online community, PA recognition programs and PA program outreach efforts.

**Research and statistics:** Regularly conducts studies and produces reports for PAs and other stakeholders regarding PA compensation, PA practice and member satisfaction/preferences. Maintains a bibliography of research relevant to the PA profession and supports the PA research community by providing access to PAs and PA data. Collaborates with other organizations to provide thought leadership, improve research related to PAs and gain knowledge that will benefit the PA community.

## **Notes to Consolidated Financial Statements**

# Note 11. Functional Expenses (Continued)

Expenses by function consisted of the following the years ended December 31, 2022 and 2021:

	Program Services									Supporting Services				
2022	Marketing and Communications	Education and Quality	Advocacy and Government Relations	Annual Conference and Meeting Services	Governance and Leadership Development	Membership	Research and Statistics	Total Program Services	Finance, Human Resources and Administrative Services	Technology Services	Executive Department	Strategic Business Development	Total Supporting Services	Total
Personnel expenses Professional fees	\$ 2,880,479 2,412,523	\$ 1,472,925 2,146,503	\$ 2,635,309 519,340	\$ 588,043 768,751	\$ 736,730 82,106	\$ 979,773 61,640	\$ 470,117 68,903	\$ 9,763,376 6,059,766	\$ 979,233 702,512	\$ 1,193,857 1,204,961	\$ 639,128 78,896	\$ 363,910 698,052	\$ 3,176,128 2,684,421	\$ 12,939,504 8,744,187
Meeting and conferences	6,564	495,301	132,293	1,404,873	283,394	31,436	41,759	2,395,620	677	1,236	7,670	1,895	11,478	2,407,098
Occupancy	259,200	147,273	223,855	47,127	64,800	94,255	35,345	871,855	147,274	135,491	47,127	-	329,892	1,201,747
Other activities Awards and	71,739	94,829	57,434	77,199	21,039	19,901	10,576	352,717	734,361	42,820	15,489	13,382	806,052	1,158,769
contributions	1,111	288,367	126,397	157,402	11,299	(14)	111,961	696,523	49,443	-	10,103	4,000	63,546	760,069
Travel Postage and	19,541	93,018	100,448	16,577	122,968	8,223	16,205	376,980	4,873	5,435	12,211	14,762	37,281	414,261
subscriptions	43,777	333,334	113,926	2,845	7,292	4,236	96	505,506	4,572	2,936	25,375	11,879	44,762	550,268
Supplies	2,464	12,921	7,065	5,415	2,548	63,912	432	94,757	1,187	52,936	444	-	54,567	149,324
Communication	-	-	5	136	-	-	-	141	-	110,060	-	-	110,060	110,201
Insurance Interest		-	-	18,786	-	-	-	18,786	72,147 661	-	-	-	72,147 661	90,933 661
Allocation	674,651	344,891	617,262	137,693	172,508	229,418	110,079	2,286,502	228,816	(2,749,732)	149,654	84,760	(2,286,502)	
Total expenses	\$ 6,372,049	\$ 5,429,362	\$ 4,533,334	\$ 3,224,847	\$ 1,504,684	\$ 1,492,780	\$ 865,473	\$ 23,422,529	\$ 2,925,756	\$ -	\$ 986,097	\$ 1,192,640	\$ 5,104,493	\$ 28,527,022

				Program	Services						Supporting Service	es		_
	Marketing	Education	Advocacy and	Annual Conference	Governance and		Research	Total	Finance, Human Resources and			Strategic		
	and	and	Government	and Meeting	Leadership		and	Program	Administrative	Technology	Executive	Business	Total Supporting	
2021	Communications	Quality	Relations	Services	Development	Membership	Statistics	Services	Services	Services	Department	Development	Services	Total
Personnel expenses	\$ 3,039,979	\$ 1,485,445	\$ 3,021,019	\$ 554,766	\$ 692,869	\$ 785,206	\$ 347,232	\$ 9,926,516	\$ 1,047,190	\$ 1,224,336	\$ 605,829	\$ 245,908	\$ 3,123,263	\$ 13,049,779
Professional fees	1,481,954	1,601,000	425,025	247,730	171,195	197,960	45,480	4,170,344	572,350	1,078,090	155,812	148,535	1,954,787	6,125,131
Meeting and														
conferences	371	166,899	4,190	366,491	5,170	856	1,290	545,267	(582)	794	918	295	1,425	546,692
Occupancy	262,023	148,876	226,292	47,640	65,506	95,281	35,730	881,348	210,022	178,651	47,640	-	436,313	1,317,661
Other activities	116,318	128,042	106,728	78,381	25,385	30,350	12,553	497,757	585,254	77,769	24,016	12,685	699,724	1,197,481
Awards and														
contributions	28,309	132,535	93,943	89,309	2,738	11,725	38,850	397,409	16,799	-	16,375	500	33,674	431,083
Travel	30,239	25,746	13,216	4,225	2,825	282	160	76,693	9,712	227	-	1,239	11,178	87,871
Postage and														
subscriptions	39,841	386,884	104,865	2,644	7,699	3,957	424	546,314	11,523	427	16,460	1,434	29,844	576,158
Supplies	95	6,480	3,059	1,047	491	58,199	59	69,430	717	80,278	-	-	80,995	150,425
Communication	47	-	-	-	-	-	-	47	31	123,042	-	-	123,073	123,120
Insurance	-	-	-	-	-	-	-	-	79,914	-	-	-	79,914	79,914
Interest	-	-	-	-	-	-	-	-	47,704	-	-	-	47,704	47,704
Allocation	709,986	346,434	705,558	129,565	161,819	183,385	81,096	2,317,843	244,571	(2,763,614)	143,768	57,432	(2,317,843)	
Total expenses	\$ 5,709,162	\$ 4,428,341	\$ 4,703,895	\$ 1,521,798	\$ 1,135,697	\$ 1,367,201	\$ 562,874	\$ 19,428,968	\$ 2,825,205	\$ -	\$ 1,010,818	\$ 468,028	\$ 4,304,051	\$ 23,733,019