

# Brushing Up on Bylaws & Association Governance

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#### Session Objectives



- Describe fundamental principles of association governance, including the hierarchy of governing documents.
- Identify the impact of the COVID-19 pandemic on meetings and other governance functions.
- Discuss the purpose and function of CO Model Bylaws, and how they can support the work of new and longstanding CO leaders; and
- Formulate a process for revising CO bylaws.



#### Governance in Practice



- Mission
- Vision
- Strategy
- Direction
- Oversight
- Resources

Strategic

**Fiduciary** 





#### Governance Structure

### **LEADERSHIP ADVOCACY**

#### **External Stakeholders**

Medical **Boards** 

**Elected** officials

Regulators

**Internal Governance Structure** 

### Members

### **Board of Directors**

Committees

HOD Representatives

Student Academy Leadership

**Prospective Members** 

**Courts** 

**National Affiliate** 

**AAPA** 

Other HC **Professions** 

Legislators

**Patients** 

**Partner Organizations** 





#### **Governance Toolbox**



- Federal and State Laws
- Articles of Incorporation
- Bylaws

Governance

#### Management

- Policies
- Strategic Plan
- Budget

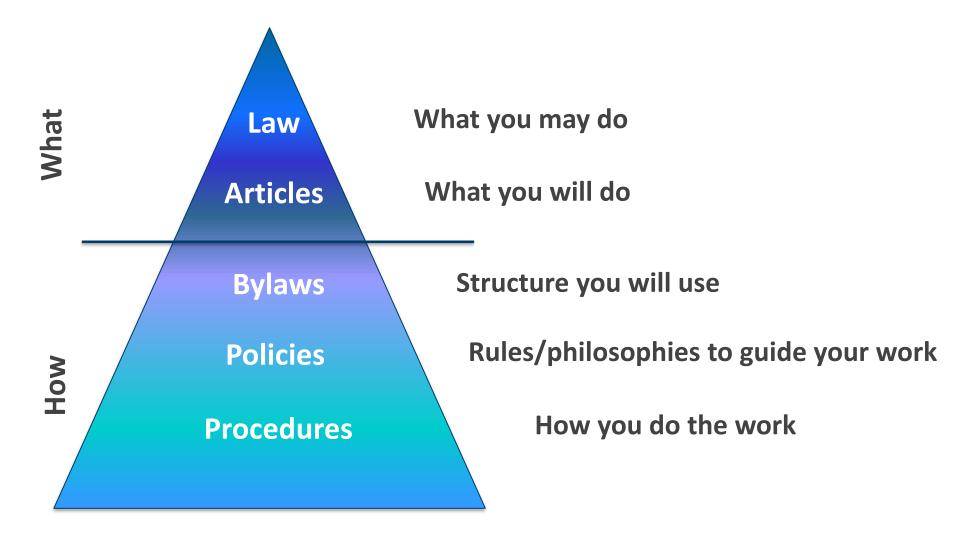
- Operating Plan
- Procedures

Internal



#### **Governing Documents Hierarchy**

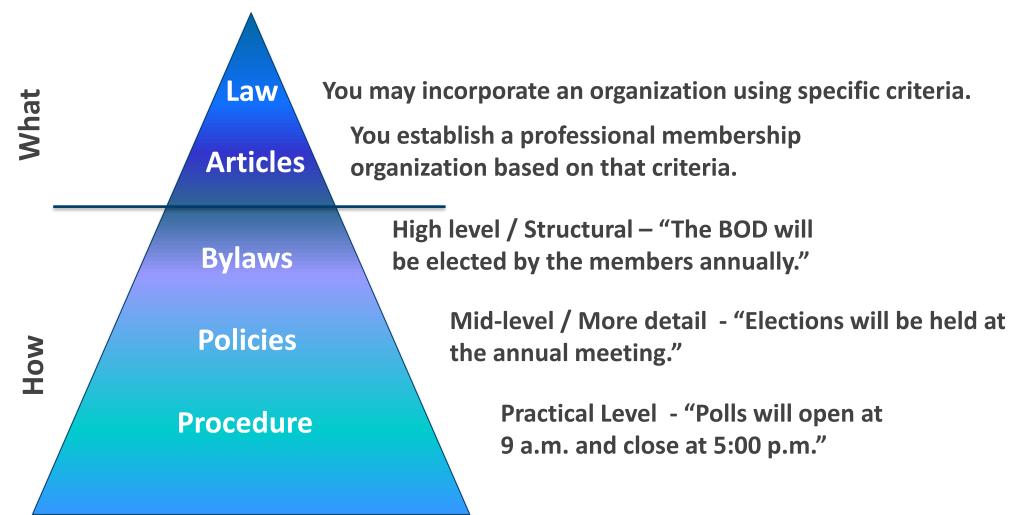






## Governing Documents Hierarchy: A Simple Example







#### **Governing During COVID-19**



#### **Disrupted Practices:**

- Live Meetings
- Elections & Campaigning



#### **Adapted Practices:**

- Virtual Meetings
- Electronic Voting



#### Governance Implications:

- Statutory limitations (addressed by Executive Orders)
- Bylaws provisions pertaining meetings
- Rules, policies & procedures governing elections





#### Brushing Up Bylaws



#### **General Tips:**

- Review applicable laws and corporate statutes
- Look at all governing documents holistically
- Read more than once and have multiple reviewers
- Take inventory of compliance requirements (e.g. AAPA Model Bylaws).
- Revise provisions that are out-of-date or that don't make sense
- Seek guidance on rules that seem ambiguous or have legal implications
- Reconsider provisions that are better articulated in policy or procedures.
- Propose amendments in plain English
- Consult an attorney and/or parliamentarian
- Meet necessary notice requirements for bylaw amendments



#### Brushing Up Bylaws



#### For a Closer Look:

- Electronic/ telephonic meetings
  - ➤ Ensure virtual meetings are permitted, post-pandemic.
  - >Adopt separate rules for the conduct of virtual meetings.
- Elections & Voting
  - ➤ Have your elections changed forever?
  - ➤ How will your org be prepared for future emergencies?
- Notice Requirements
  - ➤ Do your notice requirements stand in the way of acting quickly in an emergency?
- Delegation of Authority
  - ➤ Are there officers and/or committees with delegated authority to handle emergent issues?
- Action Without Meeting
  - ➤ Is there a clear provision permitting action without a meeting (particularly applies to a Board of Directors)



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#### **Constituent Organization Resources**

AAPA is proud to collaborate with 118 individual constituent organizations (COs) and offer resources to grow membership, manage organizations and advocate for PAs. With the resources on this page, COs can improve organizational practices and operations, and at the same time enhance programs and services delivered to members.

AAPA's Constituent Organization Advocacy and Outreach team is here to support CO leaders in building strong organizations and effective PA advocates.

Staying Up To Date		
Awards	Compliance Guide for Tax Exempt Organizations (Other than 501c3 Organizations)	+
Continuing Medical Education	Constituent Organization Election Guidance	+
Programs and Events		
Organizational Management	Constituent Organization Development Guide	+
Marketing and Communications	Constituent Organization Insurance Program	+
Advocacy		
	Constituent Organization Model Bylaws	+

https://www.aapa.org/about/constituent-organizations/coresources/#tabs-3-organizational-management



#### Why CO Model Bylaws?



Not Mandatory!

Best Practices

Support Compliance

Chapter SO or Caucus



NOT Legal Advice!



#### CO Model Bylaws Highlights: Best Practices



Clearly defined roles for each officer

Non-liability vs. Indemnification

Membership Provisions

**Financial Structure** 

Maintenance of Records



#### CO Model Bylaws Highlights: Flexibility



## Executive Director/Association management guidance

- Hiring
- Delineation of responsibilities

Qualifications and terms of officers

Process for determining HOD delegates

Leadership meeting structure



## CO Model Bylaws Highlights: Agreement Compliance



**Defined officers** 

AAPA membership status of officers

**HOD** eligibility

Guide to Navigating CO Model Bylaws <a href="https://www.aapa.org/download/26050/">https://www.aapa.org/download/26050/</a>

CO Model Bylaws https://www.aapa.org/download/26047/



#### "You can't save the world alone."



#### Values

- Collaboration
- Transparency
- Preparation
- Investment
- Ask questions

#### Resources

- Each other
- Attorney
- Parliamentarian
- AAPA staff
- ASAE The Center for Association Leadership (national & state chapter)
- BoardSource
- US Chamber IOM Blog
- National Council for Nonprofits





## Thank you!

