

മലയാളം 2021

PHILADELPHIA MAY 22-26

Satellite Symposium

HOSTING OPPORTUNITIES



Conduct a SATELLITE SYMPOSIUM AAPA 2021

AAPA 2021 is pleased to offer virtual Satellite Symposia opportunities. Starting in 2021, the reach to PAs will expand as AAPA offers both synchronous (live) and asynchronous (enduring) learning opportunities to reach thousands of PAs.



PA's At-A-Glance

140,000+
PA's

37% ↑
Profession
Growth

PA's are one of the fastest-growing occupations in healthcare. There were more than 140,000 PA's in all 50 states and the District of Columbia as of December 31, 2019, and the PA profession is expected to grow by 37% by 2026. As part of **AAPA 2021 Annual Conference Experience**, you will find unparalleled access to PA's of many different backgrounds and specialties. Thousands of PA's from every practice setting will gather May 22-26 for AAPA 2021 over 5 days, of professional education, career enhancement, and networking. Take advantage of this unbeatable opportunity by providing a customized event to this key audience.

Participate in AAPA 2021 and conduct a satellite symposium!

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2021

SATELLITE SYMPOSIUM
HOSTING OPPORTUNITIES



Satellite Symposia

The live sessions are not part of the official AAPA Conference program and are planned solely by the educational provider including the recording, production, interaction, evaluation, and CME certificate. Educational providers may choose to do their own productions or AAPA can provide a contact to our virtual platform provider with whom they may contract separately and for additional costs.



Benefits of hosting a SATELLITE SYMPOSIA as part of AAPA 2021

Satellite Symposium will be available as both **LIVE** and **ENDURING LEARNING** options to thousands of PAs.

Total Symposium Fee is \$100,000



LIVE ACTIVITY
Synchronous Learning
\$75,000



ENDURING ACTIVITY
Asynchronous Learning
\$25,000



LIVE ACTIVITY

Synchronous Learning

\$75,000

This event can be LIVESTREAMED or SIMULIVE. The session will be scheduled for a specific day and time. Available times will be released upon acceptance. Times will be assigned on a first come, first served basis.

Up to 1.5 hour time slot assigned during AAPA 2021 Conference

- Needs-based review
- Content review
- Compliance review
- AAPA CME Accreditation for a live event (separate application must be completed)
- Posting on the AAPA 2021 Conference website
- Listing in AAPA 2021 Conference agenda
- Opportunity to send (1) dedicated email to AAPA 2021 conference attendees during the virtual meeting

ENDURING ACTIVITY*

Asynchronous Learning

\$25,000

**Available only to companies that participate in the live activity for AAPA 2021 Conference*

LEARNING CENTRAL

12 months of hosting on AAPA's Learning Central

CME Accreditation approval for enduring material and administration for a period of one year from release

Integration into AAPA's Learning Central, AAPA's Learning Management system, and indexing for optimal exposure

Inclusion of CME Evaluation in the course

Administration of AAPA CME Certificate to participants upon completion of evaluation

Launch announcement and periodic inclusion in the Featured CME section of Learning Central

Monthly participation reports

Final report of all assessment data at the end of the year from release date

2021

Application Information

JANUARY 31

Satellite Symposia applications due.

FEBRUARY 15

Preliminary AAPA approval of content and AAPA Agreement sent to approved programs.

MARCH 1

AAPA Category 1 CME Accreditation application due for approved Satellite Symposium.

MARCH 15

Signed AAPA Agreement with fee due to AAPA. Electronic copies of all first draft slides, handout materials, and online CME evaluation questions based on initial review. Electronic copies of all first draft slides, handout materials, and online CME evaluation questions must be submitted for initial review.

APRIL 1

Final information for online conference scheduler due (includes program title, funder acknowledgement, learning objectives or educational goal, abstract, and program faculty, credentials, and full disclosure information. Final marketing materials, syllabus content (electronic or print), signage (electronic copies), slides, handout materials, and online CME evaluation questions due for final review and approval. Please allow 10 days for review.

Requirements for the Application

- Contact information
- Documentation of Commercial Support
- Program Information to include program title, therapeutic focus, proposed program description
- Proposed learning objective
- Proposed Length
- Supporting Documentation
- Proposed Faculty (At least one faculty member must be a PA)
- Speaker and Planner disclosures
- Needs Assessment
- Content Validation Methodology
- Proposed Agenda
- Outcomes Measurement and Assessment Plan
- Sample Marketing Materials from other programs offered to PAs
- Any other supporting documentation
- Must apply for AAPA Category 1 credit and successfully complete the AAPA CME accreditation process
- All proposals must provide a practice performance gap analysis related to PA practice.

Additional Application Information

- Incomplete applications will not be reviewed.
- AAPA must be notified of any changes made after submission deadline which include, but are not limited to, change in the management company, corporate supporter(s), speakers, and the title of program.
- The provider is the organization responsible for the educational content and development of a CME program (e.g., communications company, medical education company, public relations agency, etc.). A commercial interest may not act as a provider.
- Applications must be signed by representatives accepting responsibility for the program. By signing the application, each representative agrees to take responsibility for following the AAPA Satellite Symposium Guidelines. Please designate one contact person with whom AAPA should communicate, and who agrees to share information with other program representatives.

Content

- Acceptance is based on topic, scientific content, and other criteria, as determined by AAPA.
- Topic selection must be based on a needs assessment and that needs assessment must be provided to AAPA. All proposals must provide a practice performance gap analysis related to PA practice.
- At least one member of the faculty must be a PA.
- All speakers, planners, and anyone in the position to control content must disclose all financial relationships with an ACCME-defined commercial interest occurring within the past 12 months.
- Final slides will be reviewed and approved by AAPA for scientific accuracy and to ensure that they contain a fair discussion of available treatment options (see important dates for timelines and review periods).
- As an additional safeguard to monitor the conduct and content of the Satellite Symposium, anonymous observers may participate in all sessions. These individuals will be charged with ensuring compliance with AAPA policies.

Additional Application Information

Speakers/Faculty

AAPA excludes members of the following groups from participating as faculty or speakers:

- AAPA Board of Directors
- JAAPA Editorial Board
- Commission on Continuing Professional Development and Education

Applications including members of the above groups will be disqualified.

Upon acceptance of a Satellite Symposium proposal, the following are additional conditions to which the provider will be held accountable:

Pre-conference Policies

AAPA reviews all symposia applications and promotional materials and reserves the right to reject topics, formats, or materials deemed inappropriate for any reason.

The educational provider is solely responsible for all marketing/promotional/audience generation efforts. AAPA is not responsible for audience generation and does not guarantee a minimum number of attendees.

Prior to submitting any promotions to AAPA for approval, please make sure that the following information is included:

- Name and contact information of provider for questions.
- Acknowledgement of all commercial support.
- Disclaimer statement: This symposium is neither supported, sponsored, nor endorsed by AAPA.
- AAPA CME Accreditation Statement from CME approval email

Educational provider must email final drafts of all program marketing materials to AAPA (conferencecme@aapa.org) for approval prior to sending and allow a minimum of 10 business days for review. Materials received after the deadline will be reviewed at AAPA's discretion. Materials that have not been reviewed and approved by AAPA may not be used.

Educational provider will coordinate all speaker correspondence and arrangements (AAPA must be notified immediately in writing of any changes in speakers. Final speaker approval is at the discretion of AAPA.)

Educational provider is responsible for all Satellite Symposia Registration

Obligations of Provider upon Acceptance of Application

Upon acceptance of a Satellite Symposium proposal, the following represent the conditions to which the provider must agree:

Any materials, ie. syllabus or handouts to be provided to attendees, must be submitted to AAPA for review and approval no later than April 1, 2021. Allow a minimum of 10 business days for review and approval of all submitted materials. Materials received after the deadline will be reviewed at AAPA's discretion. Materials that have not been reviewed and approved by AAPA may not be used.

Educational provider must provide evaluation mechanism/opportunity to participants. The evaluation must include questions that assess the degree to which the session contained fair balance and avoided commercial bias. AAPA reserves a minimum of 10 business days for review of the evaluation questions, and any late materials will only be reviewed at AAPA's discretion. Any materials not reviewed and approved may not be used in conjunction with the satellite.

Post-conference Obligations of Educational Provider upon Acceptance of Application

Upon acceptance of a Satellite Symposium proposal, the following represent the post-conference conditions to which the provider will be held accountable:

All items are due to conferencecme@aapa.org no later than July 1, 2021. Post activity items that must be provided to AAPA include:

- An aggregate evaluation
- Summary of evaluations
- Total number of learners who participated
- Roster of all participants for the live/initial event if hosted outside the AAPA portal
- The number of CME awarded and any updates to the original application information
- Reconciliation for Enduring event if hosted outside of AAPA portal to conferencecme@aapa.org no later than will be due 12 months from posting.



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[Click here to complete the Application](#)

Deadline for applications is January 31, 2021