

Easy To Prescribe

FreeStyle Libre 14 day system, personal CGM that's simple, accurate¹ and more affordable^{**}



life. to the fullest.™

Abbott

1. FreeStyle Libre 14 day System User's Manual.

Benefits for FreeStyle Libre 14 day sensors apply to two 14 day sensors per month. Benefits for FreeStyle Libre 14 day reader apply to one 14 day reader. Void where prohibited by law. Abbott may modify, rescind, or revoke these benefits at any time without notice. These benefits are not available to beneficiaries of Medicare, Medicaid or other federal or state healthcare programs, or residents of US territories and possessions, except Puerto Rico. For Massachusetts residents, only those patients responsible for the full cost of the product may be eligible to receive these benefits. These benefits are only available at participating pharmacies, which are subject to change without notice. The actual amount a patient pays may vary. The FreeStyle Libre 14 day system requires a prescription. "Based on a comparison of list prices of the FreeStyle Libre 14 day system versus competitors' CGM systems. The actual cost to patients may or may not be lower than other CGM systems, depending on the amount covered by insurance, if any.

'Data based on the number of users worldwide for FreeStyle Libre personal CGM compared to the number of users

for other leading personal CGM brands.

^tParticipating pharmacies are subject to change without notice.

[®]For Medicare patients, please visit FreeStyleLibre.us/buying-guide for more information.

Indications and Important Safety Information

The FreeStyle Libre 14 day Flash Glucose Monitoring System is a continuous glucose monitoring (CGM) device indicated for the management of diabetes in persons age 18 and older. It is designed to replace blood glucose testing for diabetes treatment decisions. The System detects trends and tracks patterns aiding in the detection of episodes of hyperglycemia and hypoglycemia, facilitating both acute and long-term therapy adjustments. Interpretation of the System readings should be based on the glucose trends and several sequential readings over time. The System is intended for single patient use and requires a prescription.

CONTRAINDICATIONS: The FreeStyle Libre 14 day Flash Glucose Monitoring System must be removed prior to Magnetic Resonance Imaging (MRI), Computed Tomography (CT) scan, or high frequency electrical heat (diathermy) treatment. The effect of MRI, CT scans, or diathermy on the performance of the System has not been evaluated. The exposure may damage the Sensor and may impact proper function of the device which could cause incorrect readings.

WARNINGS/LIMITATIONS: Do not ignore symptoms that may be due to low or high blood glucose, hypoglycemic unawareness, or dehydration. Check sensor glucose readings with a blood glucose meter when the Check Blood Glucose symbol appears, when symptoms do not match system readings, or when readings are suspected to be inaccurate. The system does not have alarms unless the sensor is scanned, and the system contains small parts that may be dangerous if swallowed. The system is not approved for pregnant women, persons on dialysis, or critically-ill population. Sensor placement is not approved for sites other than the back of the arm and standard precautions for transmission of blood borne pathogens should be taken. The built-in blood glucose meter is not for use on dehydrated, hypotensive, in shock, hyperglycemichyperosmolar state, with or without ketosis, neonates, critically-ill patients, or for diagnosis or screening of diabetes. Review all product information before use or contact Abbott Toll Free (855-632-8658) or visit www.FreeStyleLibre.us for detailed indications for use and safety information. FreeStyle, Libre, and related brand marks are trademarks of Abbott Diabetes Care Inc. in various jurisdictions. Other trademarks are the property of their respective owners. ©2019 Abbott. ADC-11221 v1.0 02/19



PATIENTS CAN WITHOUT **FINGERSTICKS^{*}**



*Fingersticks are required for treatment decisions when you see the Check Blood Glucose symbol, when symptoms do not match system readings, when you suspect readings may be inaccurate, or when you experience symptoms that may be due to high or low blood glucose.



Simple, Accurate¹ And More Affordable⁺

FreeStyle Libre 14 day system makes personal CGM possible for your patients.

Simple System

- Eliminates fingersticks^{**} painless² scan provides glucose readings
- Discreet sensor, easy to apply and comfortable to wear²
- See real-time alucose readings and trending

0:23nm

Ends in 13 days

FreeStyle Libre 14 day

Accurate¹

- Only personal CGM able to maintain accuracy over 14 days without fingerstick calibration or sensor coding*
- Factory calibration delivers clinically proven accuracy¹

More Affordable⁺

- Most commercially insured patients pay between \$40 to \$75 per month for eligible FreeStyle Libre 14 day sensor prescriptions at major retail pharmacies[‡]
- No paperwork hassles or prior authorization needed at participating pharmacies[§]

Trend Arrow Shows where glucose is heading

Number Current glucose reading

Trend Graph

8 hours of glucose history

BGM vs. FreeStyle Libre 14 Day System



- Only 1 out of 3 people comply with blood glucose monitoring (BGM) as prescribed³
- BGM only provides point-in-time readings and doesn't warn of pending hypoglycemia or hyperglycemia
- Even "well-controlled" patients can spend significant time outside of target range²

Clinically Proven To Reduce HbA1c⁷

FreeStyle Libre 14 day system significantly reduced A1c across a variety of studies and a broad population⁷

17 1,338 **Studies Participants**

0.56%

Average reduction in A1c

Reference: 1. FreeStyle Libre 14 day System User's Manual. 2. Data on File. Abbott Diabetes Care. 3. Vincze G., et al. Factors associated with adherence to self-monitoring of blood glucose among persons with diabetes. Diabetes Educ. 2004;30(1):112-125. 4. Aijan, R., Insights from Real World Use of Flash Continuous Glucose Monitoring (2018, June). Symposium conducted at the conference for American Diabetes Association 78th Scientific Sessions, Orlando, FL., USA. 5. Bolinder, Jan, et al. Novel glucose sensing technology and hypoglycaemia in type 1 diabetes: a multicentre, non-masked, randomised controlled trial. The Lancet, 388.10057 (2016): 2254-2263. 6. Haak, Thomas, et al. Flash glucose-sensing technology as a replacement for blood glucose monitoring for the management of insulin-treated type 2 diabetes: a multicenter, open-label randomized controlled trial. Diabetes Therapy, 8.1 (2017): 55-73. 7. Seibold A, et al. A meta-analysis of real-world observational studies on the impact of flash glucose monitoring on glycemic control as measured by HbA1c. Poster presented at: 78th Scientific Sessions of the American Diabetes Association: June 22-26, 2018; Orlando, FL.

*Calibration or coding not required by the user.

"Fingersticks are required for treatment decisions when you see the Check Blood Glucose symbol, when symptoms do not match system readings, when you suspect readings may be inaccurate, or when you experience symptoms that may be due to high or low blood glucose.

*Based on a comparison of list prices of the FreeStyle Libre 14 day system versus competitors' CGM systems. The actual cost to patients may or may not be lower than other CGM systems, depending on the amount covered by insurance, if any.

¹Benefits for FreeStyle Libre 14 day sensors apply to two 14 day sensors per month. Benefits for FreeStyle Libre 14 day reader apply to one 14 day reader. Void where prohibited by law. Abbott may modify, rescind, or revoke these benefits at any time without notice. These benefits are not available to beneficiaries of Medicare, Medicaid or other federal or state healthcare programs, or residents of US territories and possessions, except Puerto Rico. For Massachusetts residents, only those patients responsible for the full cost of the product may be eligible to receive these benefits. These benefits are only available at participating pharmacies, which are subject to change without notice. The actual amount a patient pays may vary. The FreeStyle Libre 14 day system requires a prescription. [®]This applies to commercially-insured patients. This does not apply to beneficiaries of Medicare, Medicaid or other federal or state healthcare programs. Participating pharmacies are subject to change without notice

- FreeStyle Libre 14 day system users showed increased engagement, averaging 12 scans/day⁴
- FreeStyle Libre 14 day system alerts patients to highs and lows
- FreeStyle Libre 14 day system reveals trends and patterns for better glucose control^{5,6}

The higher the initial A1c, the greater the A1c reduction⁷

Initial HbA1c	Expected HbA1c Reduction
7.0%	0.07%
8.0%	0.47%
9.0%	0.87%
10.0%	1.27%
11.0%	1.67%