

**ORTHOPAEDICS
— IN THE —
LONE STAR
STATE**



20TH ANNUAL CONFERENCE | AUGUST 26-30, 2019
JW MARRIOTT SAN ANTONIO HILL COUNTRY

PA's (&NPs) in Orthopaedics: Demonstrating Value

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MGMA 2018 “DataDive” Press Release

New MGMA Data Shows Medical Practices Utilizing More Non-Physician Providers are More Profitable, Productive

“Today’s findings not only further demonstrate this trend, [relying on NPPs] but show that by utilizing more non-physician providers in their practice, administrators can actually boost their practices’ revenue and productivity...”

Dr. Halee Fischer-Wright, President and CEO of MGMA

78% of better-performing practices employ NPPs.

Source: MGMA Performance and Practices of Successful Medical Groups: 2016 Report Based on 2015 Data

Employer Expense



10 PAs/NPs




\$1.75 Million




Relative Costs

Capacity Cost Rates (\$/minute) for clinical and staff people

	Surgeon	Physician Assistant	RN	X-Ray Tech	Scribe	Office Assistant
Total Clinical Costs	\$546,400	\$120,000	\$100,000	\$64,000	\$51,000	\$61,000
Personnel Capacity (minutes)	91,086	89,086	89,086	89,086	89,086	89,086
Personnel Capacity Cost Rate	\$6.00	\$1.35	\$1.12	\$0.72	\$0.57	\$0.68





© Harvard Business School, 2015 | Slide used with permission
 Value-Based Health Care: Reconciling Mission and Margin
 A Harvard Business Review Webinar featuring Robert S. Kaplan
 November 13, 2015

H A R V A R D | B U S I N E S S | S C H O O L

PA/NP Myths

- They cannot (or should not) see new patients.
- A Physician must be present in the office or clinic when a they see patients.
- A Physician must see every patient.
- A physician co-signature on a note means the claim may be submitted under the physician.
- Reimbursement for services provided by PAs/NPs “leaves 15% on the table”.
- Commercial payers won’t pay.
- Patients won’t be happy: What about the “brand”?



What do **Consumers** want from **Health Care?**

Consumers prioritize convenience over continuity and credentials.

Respondents ranked four access and convenience attributes higher than being treated by the same provider each time they visit the clinic, and six access and convenience attributes higher than being treated by a physician.

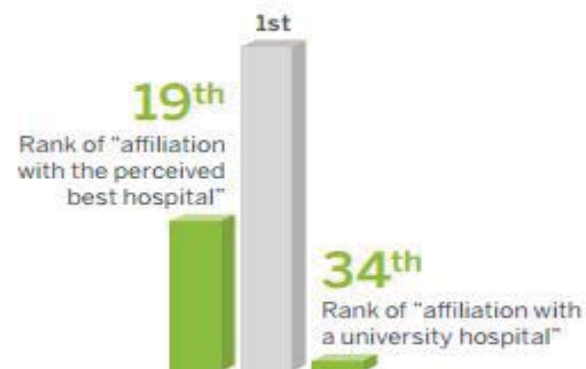
Rank of Clinic Attributes



Don't rely on your brand.

Respondents ranked attributes related to reputation unexpectedly low. The highest ranking reputation attribute, affiliation with the best hospital in the area, ranked 19th, and affiliation with a university hospital ranked 34th.

Rank of Reputation Related Attributes

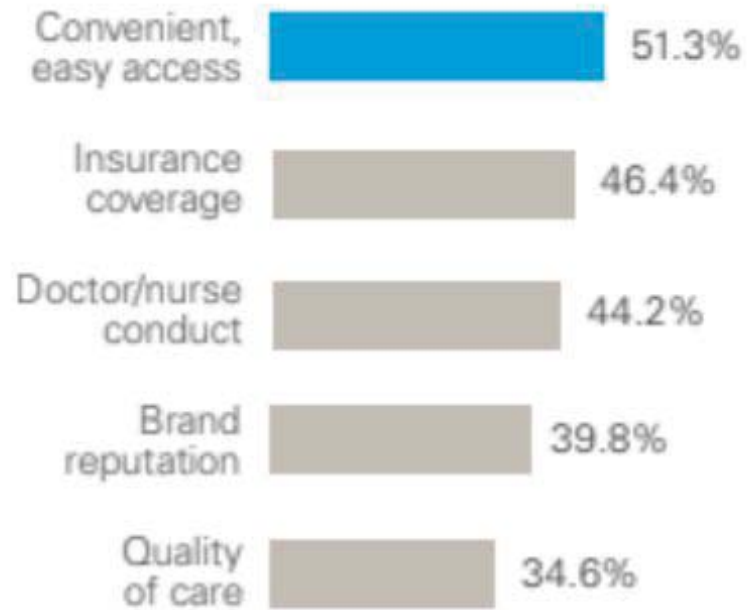


www.advisory.com/mplc/pcsurvey

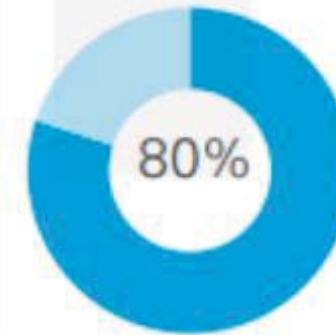
REPORT

2019 Healthcare Consumer Trends Report

Most important healthcare factors influencing decision-making



The importance of earning loyalty



80% of patients reported that they'd switch providers for "convenience factors" alone.



Human understanding

nrchealth.com

What is the Return on Investment?

LEADERSHIP/FINANCE TEAM

“Where are the wRVUs?”

“Accounts receivable and
collections are negligible...”

“They don’t cover their
salary...”

“They cost \$XXXXXXXX”.



PEOPLE IN THE KNOW

Claims reports do not tell the full
story.

Contribution to the Global package
must be considered.

Production and downstream
revenue is often hidden under the
physician.

Tangible “intangibles”:
Patient Access, Quality
measures,
LOS, OR efficiencies.

Medicare Professional Billing under the physician

Incident-to/ Office Settings

- Physician must personally perform the initial visit.
- Applies only to FOLLOW-UP VISITS for the same problem: treatment plan established by the physician must be followed.
- NEVER applies in a FACILITY/provider-based setting.
- A physician is required to be on site.

Shared Visit in Hospital Settings

- Physician must have face-to-face visit with patient (co-signature is insufficient).
- Must occur on same calendar day as visit performed by PA/NP.
- There are specific physician documentation requirements.

Academic Medical Center Billing

- Teaching attending billing rules and attestation statements do not apply.
- PAs/NPs are not residents.
- First assistant rules.

100 % Reimbursement drives practice...

Using physician assistants at academic teaching hospitals

Travis L. Randolph, PA-C, ATC; E. Barry McDonough, MD; Eric D. Olson, PhD

A Case Study

ELIMINATING SHARED VISITS

AAPA 2016 Scientific Poster

Pilot Study: Utilization of Physician Assistants at Academic Teaching Hospitals

Travis L. Randolph, PA-C, ATC

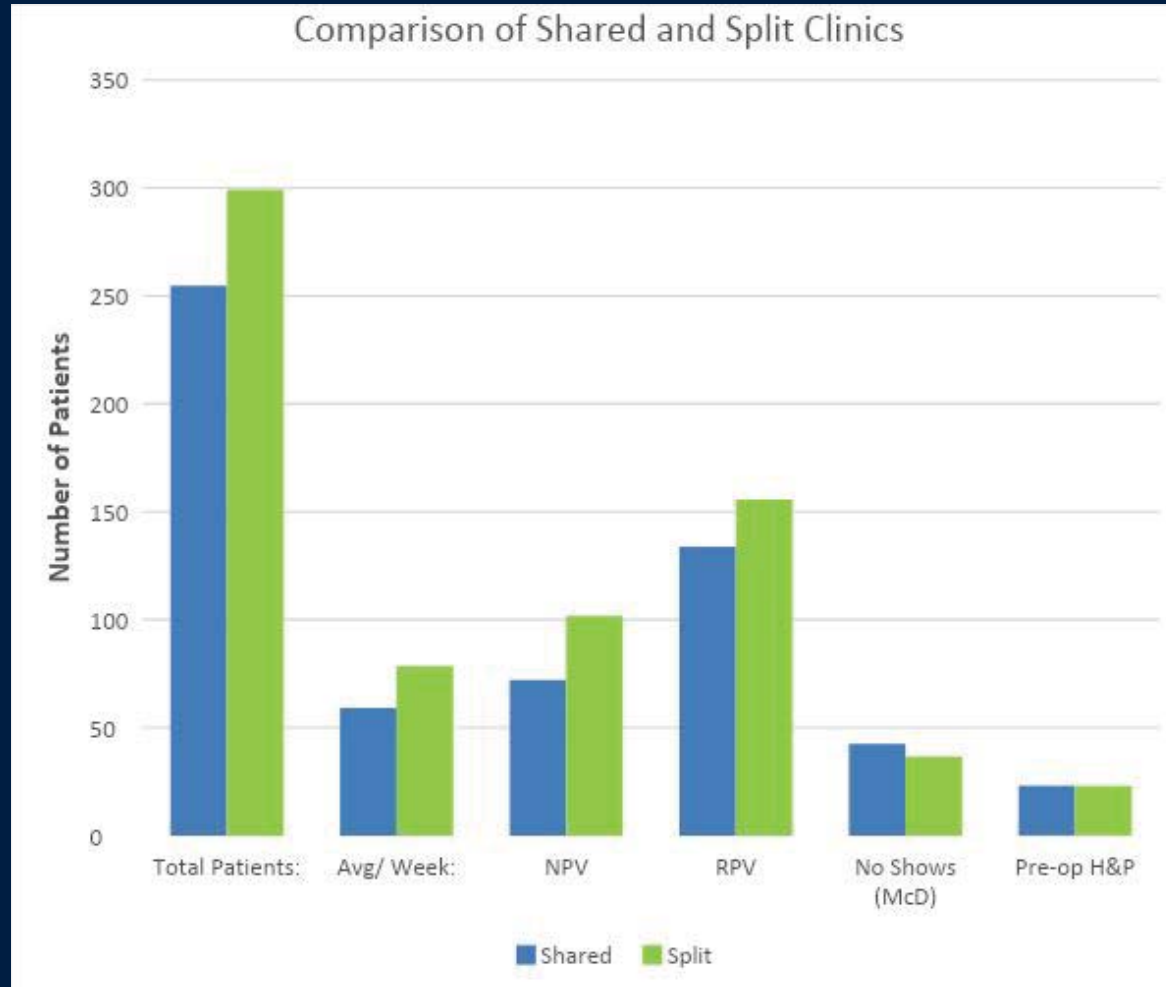
E. Barry McDonough, MD






Eric D. Olson, PhD

Introduction of Pilot Study

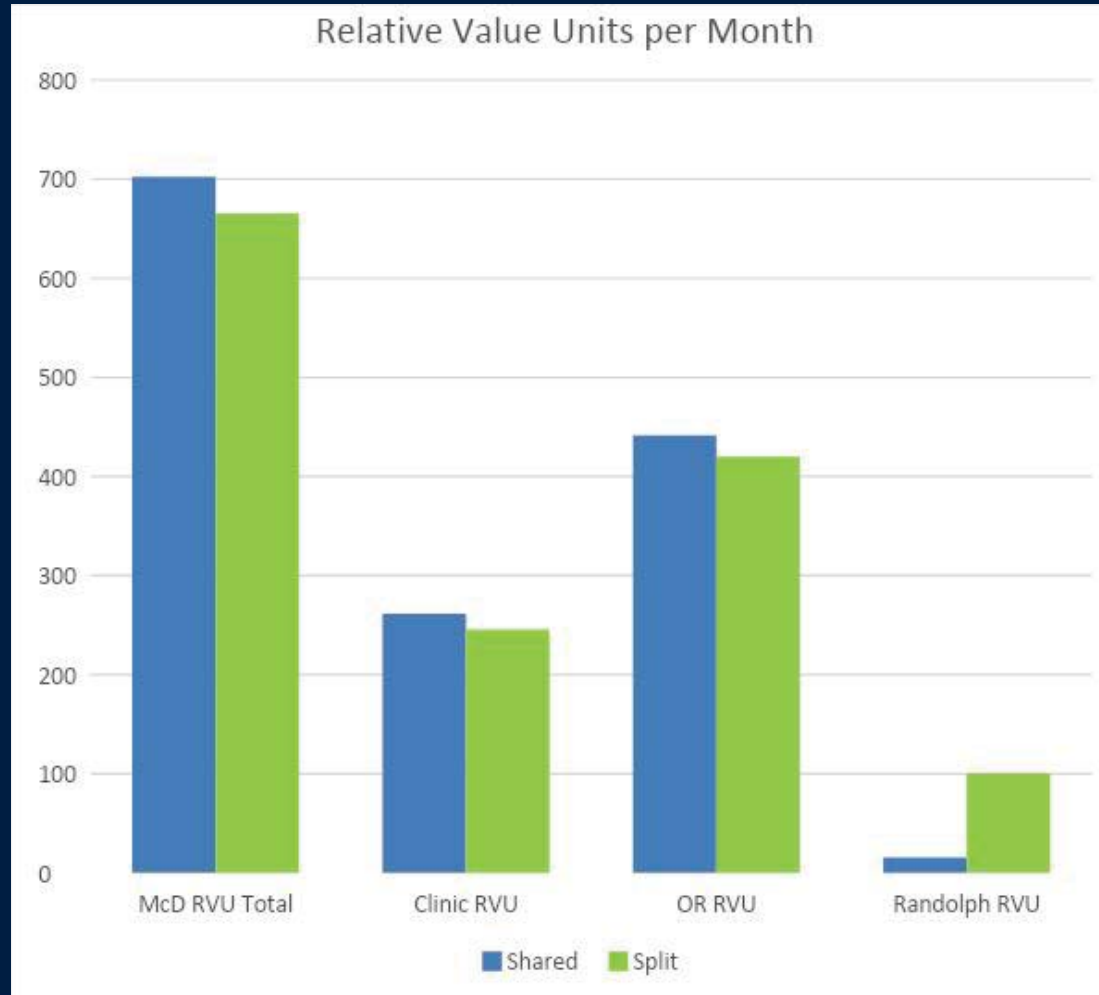
- A 6 month pilot study was conducted in Orthopaedics to compare the difference between using PAs in shared clinics vs split clinics at academic teaching institutions
- Shared Clinic Model: PA functions similar to a resident and each patient is staffed with Supervising Physician; PAs in this model function very similar to a scribe and billing is captured by the physician; very common in academic institutions
- Split Clinic Model: PA functions autonomously in clinic as a healthcare provider while Supervising Physician is in clinic or in the operating room; more common in private practice setting

6 Month Results of Pilot Study



- Results averaged per month
- 17%  in total patient volume
- 41%  in New Patients
- 16 %  in Return Patients
- 14 %  in patient No Shows for Supervising Physician's clinic
- Clinic wait time for patients  from 3 weeks to less than 1 week within 3 months
- 95% percent of patients rated the PA as a good or excellent clinician in survey

6 Month Results of Pilot Study



- PA's total patient volume **↑** by over 700%, payments **↑** over 600% while RVUs **↑** by more than 500%
- Supervising Physician experienced a 5% **↓** in total payments and RVUs during this 6 month study
- YTD numbers in 2016 show a 20 % **↑** in RVUs/ Charges and a 16 % **↑** in net payments for the Supervising Physician when compared to 2015

Conclusion of Pilot Study

- Utilizing a split clinic model allows PAs to function at the highest scope of their practice and provide quality patient care at academic teaching institutions
- This study illustrates that utilizing PAs appropriately can significantly increase patient access to care and generate increased revenue for the department
- It was determined that additional nursing support was needed to reduce administrative duties (forms, patient calls, etc.) for PAs in order to increase clinic availability
- Resident physicians reported an improved educational experience while utilizing the split clinic model

“Although the supervising physician averaged the same number of operative cases each month during both models, his overall patient volume decreased by about 20% in transition to the split-clinic model.

However, the supervising physician’s operating projections were

33% higher

in January 2016 compared with previous surgical procedures during the shared-clinic model; this would result in higher RVUs and payment totals under the split clinic model.”

Journal of the American Academy of Physician Assistants; October 2016- Volume 29 -Issue 10
http://journals.lww.com/jaapa/Citation/2016/10000/Using_physician_assistants_at_academic_teaching.47.aspx

Travis L. Randolph practices orthopedics at West Virginia University in Morgantown, W.Va.

Barry McDonough is an associate professor in the Department of Orthopaedics at West Virginia University School of Medicine.

Eric D. Olson is an assistant professor at West Virginia University.

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FA

What
about the
15%
left on
the table!?



Contribution Margin

General Orthopaedics-Inpatient

15%=\$15

	Physician	PA Ortho (Surgical)				
Annual Median Compensation	\$623,227* (\$300/hr)	\$126,675* (\$60/hr)				
Single HCPCS Code						
<table border="1"> <thead> <tr> <th>Code</th> <th>Description</th> </tr> </thead> <tbody> <tr> <td>99221</td> <td>Initial hospital care</td> </tr> </tbody> </table>	Code	Description	99221	Initial hospital care	100% for \$103 [†]	85% for \$88
Code	Description					
99221	Initial hospital care					
Margin	-\$197	\$28				

*©2019 MGMA. Data extracted from MGMA 2019 DataDive™

†CMS 2019 Physician Fee Schedule: National Payment Amount

15%=\$16

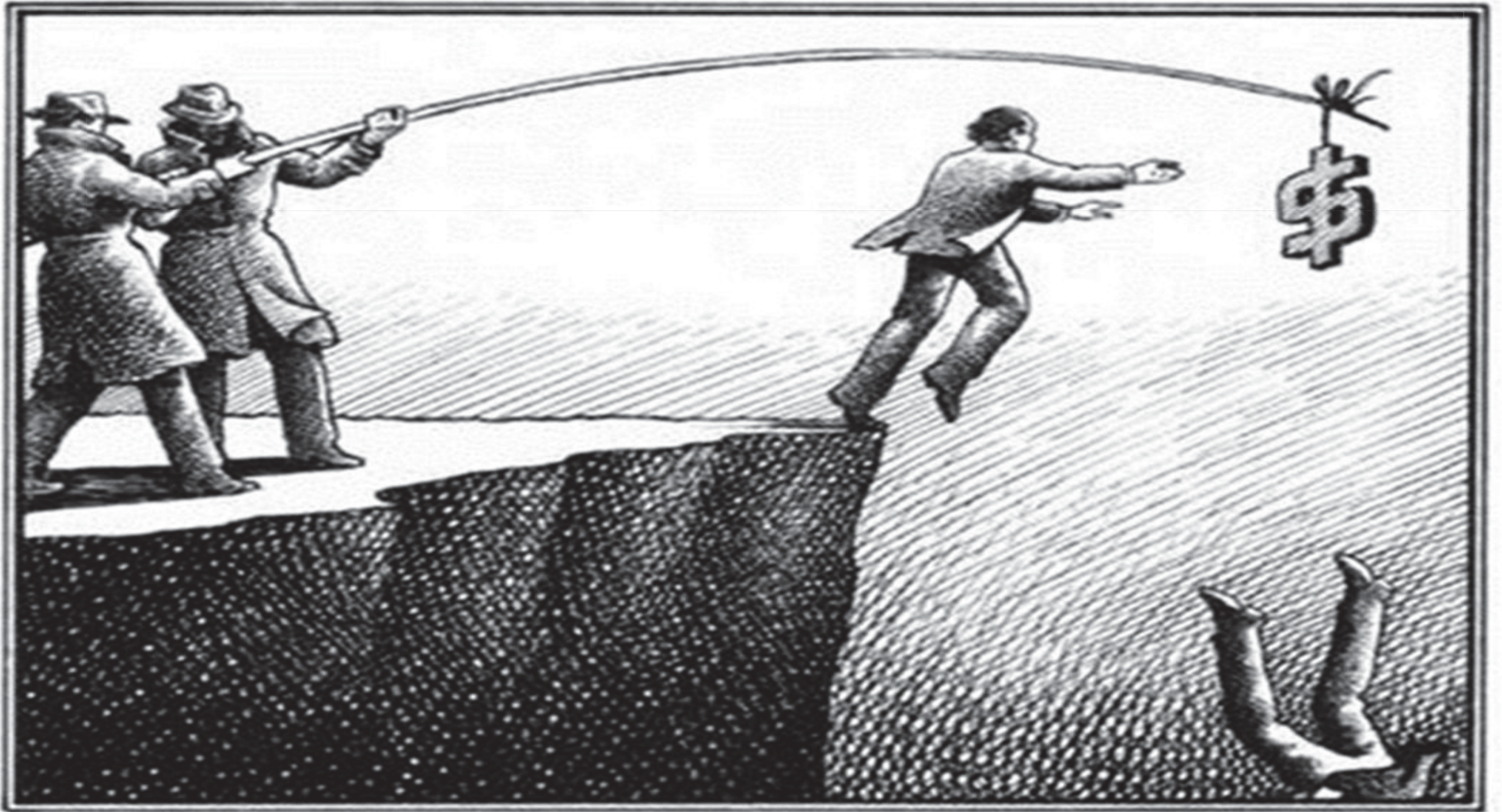
Contribution Margin

General Orthopaedics: Office/POS 11

	Physician	PA Ortho (Nonsurg)				
Annual Median Compensation	\$623,227* (\$300/hr)	\$120,168* (\$58/hr)				
Single HCPCS Code						
<table border="1"><thead><tr><th>Code</th><th>Description</th></tr></thead><tbody><tr><td>99203</td><td>Office/outpatient visit new</td></tr></tbody></table>	Code	Description	99203	Office/outpatient visit new		
Code	Description					
99203	Office/outpatient visit new					
	100% for \$110 [†]	85% for \$94 [†]				
Margin	-\$190	\$36				

*©2019 MGMA. Data extracted from MGMA DataDive™

†CMS 20179Physician Fee Schedule: National Payment Amount



New Patients

“25% of New Patient visits
have downstream ancillary revenue
attached.”



Mike McCaslin, Principal, Somerset CPAs and Advisors.

Return on Investment

THE GLOBAL SURGICAL PACKAGE



Global Surgical Package-Medicare

- Each procedure has a defined number of days of follow-up included in the global payment.
- The components of the package include the following services which generally are assigned the following weights:

INTRAOPERATIVE WORK=69%

POSTOPERATIVE WORK=21%

PRE-OP WORK=10%



Physician Fee Schedule Search

Search Results [1 Record(s)]

Selected Criteria:

Year: 2016
Type of Info.: All
HCPCS Criteria: Single HCPCS Code
MAC Option: National Payment Amount
HCPCS: 27130
Modifier: All Modifiers

Single HCPCS Code

Code	Description
27130	Total hip arthroplasty

GLOBAL	PRE OP	INTRA OP	POST OP
090	0.10	0.69	0.21

Global Work=indirect value

- While not separately payable, track “Global” visits:
 - CPT[®] 99024: “Postoperative follow-up visit included in global service.”
 - Create a “dummy code” for the pre-op H+P if they are being provided as a separate encounter from the decision for surgery visit
- The global visits performed by the PA would otherwise have to be performed by the physician, tying up revenue generating physician slots.
- For example, if the PA provided 300 post-op global visits, 300 appointments were then made available for the physician to see revenue generating visits.

For Consideration

ACMPE Paper-

“Physician Assistants in an Orthopaedic Practice : Changing from a Collections Based Compensation to RVU Based System”

Mike A. Timmerman, October 2007, American College of Medical Practice Executives

1. Assigned a random RVU of 1 to post-op global visits,
2. Used the appropriate E+M code RVU for the pre-op H+P to account for the work performed.

RVUs added up quickly, demonstrating the PA’s contribution to the practice.



Global Work Contribution Calculation

- **31%** of the global payment is for work outside the OR.
- If the PA/NP is doing the pre-op H&P, post-op rounds, and post-op office visits, then
a percentage
of the global payment could, theoretically, be applied to the PA.
- Additionally, a percentage of the Work RVU attributed to the procedure *could* be applied to the PA for first assist.

Global Work Contribution Calculation

Example:

27130 Total Hip (payable at \$1,401*)

Pre-op work (10%): **\$ 140.10**

Post-op work (21%): **\$ 294.21**

Total: **\$ 434.31 (surgeon plus PA)**

Intra-op work (69%): \$ 966.69 (surgeon)

*Final figure impacted by geographic index

Source: CMS 2016 Physician Fee Schedule

Global Work Contribution

- If PA does **80%** of the pre-op and post-op work,

\$347.45

could be “credited/allocated” to PA/NP.

- An additional separate payment of

\$190.54

can be officially credited to PA for the first assist (13.6% of surgeon’s fee).

- Billing records would show **\$1401** being attributed to the surgeon.

PA Global Value/Contribution

First assist payment of **\$190.54**

plus

E&M share of global payment **\$347.45**

Total = \$537.99 per THR

Global Package Value/ Contribution



If your practice performed
300 total hip replacements last year, global
package revenue attributed to the PA
might be...

\$161,397

Note: Does not include the revenue opportunities
created for the surgeon (by reducing the post-op global
visits in the surgeon's clinic schedule.)

Recommended Resources

BY TRICIA MARRIOTT, PA-C, MPAS, DFAAA **PAYMENT MATTERS**

Measuring Productivity

Calculating Your Contribution

AAPA website Member Login required

<https://www.aapa.org/no-access/download-id/5457/>



RVU BASED PHYSICIAN COMPENSATION AND PRODUCTIVITY

Ten Recommendations for Determining Physician Compensation/Productivity
Through Relative Value Units

<https://capsnet.org/wp-content/uploads/2013/04/Merritt-Hawkins-RVU-Compensation-White-Paper.pdf>