

AAPA 2020 Elections
Candidate Video Platform Statements

Submission Requirements

All candidate video platform statements must meet the minimum requirements below. If you have questions about the candidate video requirements or trouble submitting your video, please reach out to AAPAElections@aapa.org.

Candidates may determine how to create their video platform statements (i.e. cell phone video, video camera, professional videographer, etc.). It is important to note that the majority of candidates in 2019 created their videos using a cell phone, which produced great results.

Deadline: All components of application (Part I and Part II) are due by **April 19, 2020**. Please remember that the video platform statement is part of the Part I application.

Duration: All video platform statements should be no longer than 3 minutes.

Video Formatting and Resolution:

- Video platform statements must be horizontally oriented.
- There are no specific resolution requirements, but candidates should be aware that the resolution they choose may impact viewing quality and transmission. (e.g. a lower resolution video may not be as visually sharp as high resolution; a higher resolution may be more difficult to transfer). You may want to check your device's setting to evaluate which resolution you prefer.

Submission: There are two options for submitting your video.

- If the file size of your video is 100 MB or less, you may upload the file via your candidate application form (see video platform statement section).
- If your file size exceeds 100 MB or you do not know the file size, you may use the [provided DropBox link](#) to upload your video file. No DropBox account is required, simply click the [DropBox link](#) and follow the prompts.

If you have any questions or have any difficulty uploading your video file, email AAPAElections@aapa.org.

Once submitted, videos are considered final and may not be edited, amended, or altered after submission.

Publication: AAPA will upload candidate videos to each individual's election page on the AAPA website. Candidates may use the videos as they determine on their own social media channels.

Originality: Videos must be original and previously unpublished works.

Content: Candidates are responsible for their own content, including the visual quality of the video. AAPA will not, under any circumstances, edit candidate videos.

Submissions must not contain text or imagery that is inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous, or libelous; or contain text or imagery that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, gender identity, religion, nationality, disability, sexual orientation, or age.

Permissions: Candidates assert that they either own or have the rights to all content in their video, and that material will be properly credited. Candidates using third-party material (i.e. material not owned by candidate) must have received explicit permission from the owner to use these materials. In addition, candidates grant AAPA royalty-free, perpetual, irrevocable, non-exclusive right and license to the materials.