



Leadership Academy:
Professional Development Certificate in Leadership
Program Syllabus 2020
(Updated: 3.13.20)

Program Overview

The American Academy of PAs (AAPA) and Arizona State University's College of Health Solutions is excited to welcome you to the Professional Development Certificate in Leadership - "Leadership Academy." The Leadership Academy is a deep dive into the personal and organizational strategies and skills necessary to be an effective leader within your own organization. Key to this experience is the promotion of personal professional growth in a unique and individualized approach that incorporates in-person with hands-on learning and practical tools to equip PAs with key leadership strategies they need to successfully lead change in their organization.

As part of the Leadership Academy, you will be led through a personal learning experience, with both an in-person intensive and virtual learning components. As part of the personal learning experience, an optional Personal Leadership Project (PLP) mentored by ASU faculty is offered as part of this academy. The PLP allows the participant to utilize the leadership skills obtained in the academy and directly apply them to a leadership challenge/project they currently face in their workplace environment. Examples of PLP topics include quality improvement initiatives, system-based challenges, or development of a particular educational intervention. Completion of the PLP includes a presentation on the project development and findings to the cohort along with completion of a written workbook. To continue support for the program participants, follow-up webinar(s) will be offered to reinforce the leadership skills obtained in the skills workshop.

Program Goals

At the conclusion of this program, participants will be able to:

1. Adopt a growth vs. fixed mindset to successfully lead in the complex healthcare environment.
2. Apply key skills and tools of high-performance teamwork in order to lead within your organization.

3. Develop techniques to improve influence within your organization to create and lead change.
4. Create an “Executive Presence” through incorporation of specific skills and tools based on the “Amy Cuddy” model.
5. Identify a key leadership challenge and work with colleagues to develop a structured approach to successfully completing a leadership project.
6. Apply a framework for driving and managing change for personal and organizational change.

Objectives will be achieved through group discussion, self-reflection tools and assessment and hands-on learning experiences throughout the program.

Program Components

1. One-Day Intensive: “Developing Executive Presence to Create Long-lasting Change”
2. Coaching circles-peer mentoring
3. Personal Leadership Project (optional)
4. Follow-up Webinar(s) (approximately 1-3 months after one-day intensive)
5. Personal Leadership Project (PLP), Expected Additional CME hours 20 hours (see pages 4-16 for description and workbook)

Program Schedule-at-a-Glance

Date	Program Component	Location
PLP (Optional)	<ul style="list-style-type: none"> • Planning Phase: May 1 - June 1, 2020 (includes pre-work to launch) • Implementation Phase: June 1 – July 1, 2020 (Report out at Webinar #1) • Initial Evaluation Phase: July 1 – August 1, 2020 (1:1 Check in with ASU Faculty) • Presentation: August TBD 2020 (Webinar #2) 	Varies
May 18, 2019 (8 hours)	<p>Program Kick-Off- Day One One-Day Intensive: “Developing Executive Presence to Create Long-lasting Change”</p> <ul style="list-style-type: none"> • Leadership Framework • High Performance Teaming • Creating Influence • Developing Executive Presence 	AAPA National Conference, Nashville, TN

Date	Program Component	Location
Webinar #1 (1.5 hours)	<p>Program Follow-up <i>“Driving and Managing Change for Yourself and Others”</i></p> <ul style="list-style-type: none"> • Executive Coach Presentation • Coaching Circle Report- Leadership Challenges; PLP Report out 	Live Webinar
Webinar #2 (1.5 hours)	<p>Program Culmination and Presentations</p> <ul style="list-style-type: none"> • Presentation for personal leadership challenges; integration into personal leadership project (if applicable) • Program wrap-up and next steps 	Live Webinar

Learner Expectations

To complete the program successfully and earn CME credit, participants are expected to fulfill the following:

- Complete all program self-assessments (pre/post evaluations) and session evaluations
- Attend and participate in the One-Day Intensive – May 2020
- Participate in all live webinars as outline by the program schedule
- PLP completion is optional and offers an additional 20 hours of CME if completed

CME Accreditation

Arizona State University, Health Solutions Executive Education will seek CME approval through the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit to participants in the Regularly Scheduled Series entitled "Leadership Academy for PAs".

Completing Evaluation and Obtaining CME Certificate

CME verification and certificates will be provided to participants upon completion of program and submission of evaluations.

Program Costs

\$995 for Members and \$1195 for Non-members