



Advocating for the PA Profession: How Can Students Get Involved?

AAPA Category 1 CME Credit: 1.25

What does it mean to be a PA student and an advocate for the profession? What opportunities are available to students? From getting involved in your state chapter to applying for an AAPA leadership role, members of the panel will discuss their path to advocacy and steps any PA student can take to begin their advocacy journey. This panel is open to PA students, CO leaders seeking to recruit student members, and PA educators who want to bring advocacy into the classroom.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Demonstrate to PA students the importance of advocacy as they are beginning their PA careers
 - Give real-world examples of how students can get involved and make a difference in their state while in school
 - Demonstrate the long-term opportunities to students with their state chapter or a CO
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Artificial Intelligence: Transforming the Healthcare Landscape

AAPA Category 1 CME Credit: 1.25

The use of Artificial Intelligence (AI) in healthcare has moved well beyond the initial hype—it is already having a transformational impact on the healthcare landscape, including clinician well-being, operational efficiency, and improved clinical outcomes. This session will focus on the emerging applications of AI in healthcare, offer a framework for evaluating these new technologies, and present examples of how AI is already transforming the work of clinicians. Additionally, this session will demonstrate why PAs are well-positioned to play a crucial role in this AI revolution and how this shift in healthcare applications has created new professional opportunities for PAs to lead the charge.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Evaluate new and emerging AI technologies in healthcare
 - Appraise the benefits of AI in clinical practice, on practitioner well-being, and in organizational management
 - Investigate how PAs can be leaders in the AI revolution and expand their professional opportunities
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From Claim to Fame: How to do Reimbursement Like a Rockstar

AAPA Category 1 CME Credit: 1.0

Command the healthcare stage with reimbursement knowledge! This session will describe reimbursement policies affecting PAs, give PAs the knowledge to explain their value contribution to various payment models, and explore how emerging technologies will affect reimbursement.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Explain Medicare reimbursement policies affecting PAs
 - Summarize the value of PAs to fee-for-service and value-based payment models
 - Evaluate emerging technologies and the role they will have in reimbursement, claim processing, and fraud detection
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Going Beyond in State Advocacy: Amplify Your Voice to Improve Patient Care and Advance the PA Profession

APA Category 1 CME Credit: 1.0

This session will focus on the importance of PA voices in key state legislative priorities that will improve access to care and advance the PA profession.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize the importance of using your voice to help influence public policy
 - Identify key skills for effective advocacy and simple, but impactful actions to get engaged in political advocacy
 - Identify state legislative priorities that improve patient care by advancing PA practice and how you can get involved
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Pathways to AAPA Leadership

AAPA Category 1 CME Credit: 1.0

Listen to a few of AAPA's Board members during a panel discussion about their perspectives and experiences with volunteerism and leadership with questions from the audience. This session should give insight and inspiration to those interested or curious about pursuing leadership opportunities in AAPA.



Learning Objectives

At the conclusion of this session, participants should be able to:

- Discuss the journey into leadership
 - Describe the value of PA leaders and their seat at the table
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The Impact of Research on Advocacy Work

AAPA Category 1 CME Credit: 1.0

AAPA research and advocacy staff will discuss why research is important to the PA profession and demonstrate a variety of ways to get involved, from staying abreast of clinical research through conducting your own research. At the conclusion of this session, we hope that you find at least one way to get involved in your own project and can see the connection between strong advocacy work and innovative research.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Identify why research is important to the PA profession
 - Discuss why PAs should get involved in research
 - Evaluate opportunities for PAs to get involved in research
 - Recognize how PA leaders can integrate research into advocacy work
 - Evaluate ways research can and cannot support advocacy efforts
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The Power and Courage of Maybe: Leadership in Health Equity

AAPA Category 1 CME Credit: 1.0

Uncertainty and change are part of everyday practice in medicine, and no one knows that more than PAs. To become change agents, PAs need to adopt a new definition of expertise and rise to the challenge of leading the fight against inequity in healthcare for our patients and for our profession. This session will explore how those with the power and courage of maybe can tilt the balance toward a more equitable healthcare system.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Gain an understanding of health/racial equity and disparities
- Identify how inequities manifest in institutions and structures
- Become aware of one's individual identities in relation to leveraging organizational power
- Learn how an antiracism practice is critical to achieving equity
- Consider new thinking to identify interventions to dismantle inequities



LEADERSHIP ON DEMAND

2024 Sessions

What's in a Name? Everything. Advocacy Strategies for Title Change **AAPA Category 1 CME Credit: 1.0**

This session will focus on the importance of PA voices in key state legislative priorities that will improve access to care and advance the PA profession.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognized the importance of using your voice to help influence public policy
 - Identify key skills for effective advocacy and simple, but impactful actions to get engaged in political advocacy
 - Identify state legislative priorities that improve patient care by advancing PA practice and how you can get involved
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