The American Academy of Physician Associates (AAPA) advocates for the physician associate/assistant (PA) profession and provides tools to improve the PA practice and patient care. Earlier this year, AAPA approached The Harris Poll to revisit work that had been conducted in 2014. Unlike the past survey, AAPA wanted to take a wider look at the state of the U.S. healthcare system and capture the issues patients are encountering within today’s system. Additionally, the research seeks to understand attitudes toward PAs to reinforce the need for this group of expertly trained, high-quality, compassionate providers. This summary includes research findings from the national sample collected as well as the oversample of adults living in Georgia.

The research revealed that the U.S. healthcare system is stretched thin – a reality that was both illuminated during and exacerbated by the COVID-19 pandemic. In addition to healthcare provider burnout and staffing shortages, many feel that not everyone has equal access to care, and simply navigating the system can be overwhelming and time-consuming. This may contribute to the general lack of confidence that the U.S. healthcare system will be able to support the care they need in the future. Beyond the need to reduce the cost of healthcare, adults agree that having stronger relationships with providers – especially those whom they trust – has the potential to improve their health. This is where PAs, working to the full extent of their education and ability, have an opportunity to elevate healthcare within the U.S.

**Views of the System**

Three in ten adults in Georgia give the U.S. system a failing grade, and a substantial proportion of Georgia residents are concerned about their community having the resources to keep people healthy.

- **Dissatisfaction with healthcare system:** Thirty-one percent of Georgians grade the healthcare system as poor (with 22% giving it a D and another 9% giving it an F). Nationally, 26% rate it the same: (D/F: 18% and 8% respectively).

- **Concerns over workforce shortages:** Georgians worry about healthcare workforce shortages affecting their families (66%) or themselves (67%), in line with 68% nationally fearing the same for their loved ones or themselves.

- **Concern about community resources:** Nearly half of Georgians (46%) feel that their community does not have the resources needed to keep people healthy, which is directionally higher than 42% of U.S. adults nationwide.

**Healthcare Grades: U.S. Healthcare System**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Georgia</th>
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<tbody>
<tr>
<td>A = Excellent</td>
<td>10%</td>
</tr>
<tr>
<td>B = Above average</td>
<td>27%</td>
</tr>
<tr>
<td>C = Average</td>
<td>33%</td>
</tr>
<tr>
<td>D = Below average</td>
<td>22%</td>
</tr>
<tr>
<td>F = Failing</td>
<td>9%</td>
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*The Harris Poll*
Georgians identify affordability as the top deterrent to healthcare access but are also particularly likely to cite the system’s focus on profit and limited access to insurance coverage as barriers to care access. Georgia residents express serious concerns over the financial strain of healthcare and admit often being unable to afford care for themselves or their family.

- **Affordability, profit and insurance coverage deterring care:** Affordability stands as a primary hurdle, with two-thirds of adults in Georgia (66%) and 6 in 10 nationally (61%) saying that affordability in general is among the top barriers to accessing healthcare. Interestingly, residents in Georgia are significantly likely to say that the system’s focus on profit (48% vs. 40% nationally) and access to insurance coverage (36% vs. 30% nationally) are barriers to access.

- **Heavy concerns over financial strain:** Nearly one third of adults (32%) in Georgia say healthcare costs strain their and/or their families finances, which is significantly higher than adults nationally (26%). Additionally, half of adults in Georgia (50%), significantly higher than adults nationally (43%), say there are often times they cannot afford healthcare for themselves or their families.

- **Insurance coverage:** Adults in Georgia are directionally more likely than adults nationally to cite that their insurance doesn’t cover the cost of enough services (27% vs. 23% nationally).
Coordinating care burdens patients and informal caregivers assisting family and friends navigating the healthcare system.

• **Coordinating care**: Two-thirds of adults in Georgia (67%) and nationally (65%) say that coordinating and managing healthcare is overwhelming and time-consuming. Adults in Georgia report spending an average of 3.4 hours coordinating care for themselves or their families, which is significantly higher than national averages, and an average of 3.1 hours if they are helping someone else navigate care. Nationally, adults spend an average of 2.0 hours coordinating care for themselves or their families and an average of 3.3 hours helping someone else.

• **Long wait times**: On average, whether national or in Georgia, it takes around a month to get a needed appointment with a healthcare provider. For those who do not get an appointment within a week, it takes an average of 3.9 weeks (national and Georgia, respectively).

• **Skipping care**: Two-fifths of Georgians (44%) say they have delayed or skipped care, in line with what is seen nationally (44%). However, Georgians are directionally less likely than adults nationally to only seek care when they are sick (58% vs. 61%, respectively).

• **Cost of care and taking time off**: Financial cost is the top reason adults delayed or skipped care in Georgia and nationally, though significantly higher in Georgia (55% in Georgia vs. 40% nationally), followed by not being able to take time away due to other responsibilities (34% vs. 30% nationally).

• **Impact of skipping care**: Moreover, six in ten adults in Georgia (61%) who delayed or skipped care within the past two years experienced some kind of impact as a result, including a negative impact on mental health (26%), lost faith in the healthcare system (25%), and/or worsening condition (25%). Results were in line with adults nationally, with 60% reporting some kind of impact.

Cost worries, access barriers, care coordination challenges, and resulting frustration continue to influence behavior of Georgians, which has mental health impacts for residents.
Nearly half of Georgians observe that their healthcare provider(s) appear burned out or overburdened which may lead to patients feeling rushed during appointments. Georgians want providers to take more time to understand them and they place value on shared backgrounds and recognition of their culture and ethnicity from providers.

- **Rushed care due to demands of healthcare providers:** Nearly three quarters of adults in Georgia (73%), significantly higher than what we see nationally (66%) agree that healthcare providers seem more rushed than they have been in the past.

- **Provider burnout:** Around half of adults in Georgia (51%) and nationally (47%) worry their healthcare providers appear to be burned out/overburdened and 7 in 10 (70%) in Georgia and nationally (71%) worry that the demands on providers are too great.

- **Patient sentiment – rushed and unheard:** A third of adults in Georgia (32%) and nationally (30%) acknowledge that they personally have felt rushed during a healthcare appointment, and Georgians are more likely than adults nationally to say that they wish providers took more time to understand them (70% vs. 64% nationally).

- **Patient and provider background matters:** Over half of Georgians (52%) admit that they wish that their provider recognized and valued their culture and ethnicity (compared to 46% nationally). Further, Georgia adults feel more comfortable with providers who share their background (61% vs. 54% nationally).

**The Value of Physician Associates/Assistants**

Positive patient-provider relationships are crucial to keeping people active within the healthcare system, bolstering faith in the system, and improving health outcomes overall.

- **Primary care:** At a national level, more than four-fifths of adults (86%) have a primary care provider, while 14% do not. Georgia adults are similarly likely to have a primary care provider (85%). Those who have a primary care provider are two times more likely than those who do not to give healthcare they received in the past 12 months an A or B grade.

- **Navigating the system:** More than six in 10 adults nationally who have a primary care provider (63%) say that healthcare providers help them navigate the healthcare system – compared with less than half of those who do not have a primary care provider (48%).

- **Preventing health conditions:** Nationally, more than two-fifths of care coordinators (45%) agree that better primary or preventative healthcare could have prevented the health condition, injury, or major illness for the patient.

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**Support for PAs**

(Strongly/ Somewhat Support)

<table>
<thead>
<tr>
<th></th>
<th>U.S.</th>
<th>Georgia</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAs should be allowed to provide care to the fullest extent of their education, training, and experience</td>
<td>92%</td>
<td>93%</td>
</tr>
<tr>
<td>PAs should be utilized to address healthcare workforce shortages</td>
<td>92%</td>
<td>90%</td>
</tr>
<tr>
<td>Fully utilizing all trained and educated healthcare providers, including PAs, improves patient health</td>
<td>91%</td>
<td>94%</td>
</tr>
<tr>
<td>PA practice laws should be updated to allow states and healthcare systems to fully utilize their healthcare workforce</td>
<td>91%</td>
<td>89%</td>
</tr>
<tr>
<td>Patient access to care should not be restricted by laws that place limits on the care a PA has been educated and trained to provide</td>
<td>85%</td>
<td>85%</td>
</tr>
</tbody>
</table>
Physician associates/assistants are well-positioned to be part of the solution to the healthcare crisis in the U.S. Having an ongoing relationship with a PA further establishes and enhances these positive feelings, and Georgian adults express high trust in PAs as a primary care provider.

- **High trust in PAs**: Nearly two-thirds of adults (64%) nationally and even significantly more in Georgia (73%) say that they would trust a PA to serve as their primary care provider.

- **High marks for PA care**: Around eight in 10 adults (79% nationally and 80% in Georgia) who have seen a PA rate the medical care they received from a PA in the past 12 months as either good or excellent. Those who consider themselves as having an ongoing relationship with a PA are more likely to grade their recent healthcare as an A or B (89% compared with 76% who have seen a PA but do not have an ongoing relationship).

The public supports better utilizing PAs to improve the healthcare system and better address an aging population, the rise in chronic disease, and a significant healthcare workforce shortage.

- **Maximizing PA care**: Large majorities agree that PAs should be allowed to provide care to the fullest extent of their education, training, and experience (92% nationally and 93% in Georgia, are in support).

- **Updating PA practice laws**: Majorities also support PA practice laws being updated to allow states and healthcare systems to fully utilize their healthcare workforce (91% nationally; 89% in Georgia).

Unlocking the potential of all trained healthcare providers, including PAs, holds the key to enhancing patient well-being. However, maximizing this approach mandates updating PA practice laws, enabling states and healthcare systems to fully harness their workforce.
Research Method

The research was conducted online in the U.S. by The Harris Poll on behalf of The American Academy of Physician Associates among n=2,519 adults age 18+. In addition to the national sample, oversamples were collected in six states including Georgia (n=505). The survey was conducted from November 28 – December 26, 2023. Interviews were conducted in English and Spanish.

Data from the national sample was weighted by race where necessary and by gender, region, education, marital status, household size, employment, household income, language proficiency (for Hispanic respondents only), and propensity to be online to bring respondents in line with their actual proportions in the population, and then combined using a post-weight.

All sample surveys and polls, whether or not they use probability sampling, as subject to other multiple sources of error which are most often not possible to quantify or estimate, including but not limited to coverage error, error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments.

Respondents for this survey were selected from among those who have agreed to participate in our surveys. The sampling precision of Harris online polls is measured by using a Bayesian credible interval. For this study, the national sample data is accurate to within +2.8 percentage points using a 95% confidence level. This credible interval will be wider among subsets of the surveyed population of interest.