

AAPA
American Academy of
Physician Associates

Beyond Your Day Job: Career Advancement via Side Gigs Webinar

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Housekeeping

- Open and close your control panel using the orange arrow
- View the handout on the Handouts tab
- Submit questions and comments via the Questions/Chat tab
- View the questions more easily by clicking the box and arrow icon

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Evaluation and CME Certificate

- The evaluation will be available as soon as the webinar ends
- The evaluation link is located on the course page
- You must complete the evaluation before credit is awarded
- View your certificate in Learning Central

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Why a Side Gig?

FIRST AND FOREMOST: Side gigs aren't necessary for most PAs!!

Some considerations:

- Career advancement
- Meet financial goals
- Pursue interests within or outside of medicine

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Benefits

Career advancement

- Develop new skills
- Networking

Take it or leave it flexibility

Increased income

Pursue a passion project

Meaningful contributions outside of red tape



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Clinical Options



Per Diem at New Facility/ Employer

New Specialty

Alternative (e.g., Remote, Acute visits, MAT)

Leadership

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Non-Clinical Options

- Medical Informatics
- Medical Science Liaison (MSL)
- Clinical Educator
- Medical Writing/Editing
- Research
- Medical-Legal Consulting
- Insurance




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Non-Clinical Options

- Education
- Medical Surveys
- Health/Wellness Coach
- Healthcare Administration
- Entrepreneurship
- Non-Medical: e.g., Real Estate



Endless Possibilities!

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Tips and Hacks

1. Research job postings for credential + duty requirements
2. Join groups (AAPA special interest, Facebook, etc.)
3. Start with small commitment → taper up
4. Learn and leverage from an established system/business
5. Follow your passions + goals, not just the money

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Pitfalls

- Contribute to burnout (overall workload)
- Choosing based on \$\$\$
- Building something from scratch
- Overcommitting
- Financial setbacks



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Resources/References

- <https://www.aapa.org/news-central/2017/05/outside-the-clinic/>
- <https://www.aapa.org/news-central/2019/09/looking-for-a-non-clinical-role-consider-medical-or-clinical-science-liaison/>
- [AAPA Special Interest Groups](#)
- [Academy of PAs in Legal Medicine](#)
- [National Association of Health Underwriters](#)
- [American Medical Writers Association](#)
- [PA Education Association](#)
- [AAPA – PAs in Administration, Management and Supervision](#)
- [American Medical Informatics Association](#)
- [Medical Surveys -- article](#)

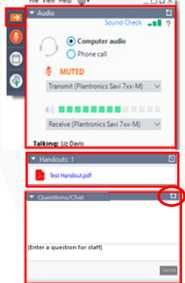
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Time for Q&A

Your Participation

Please continue to submit your questions and comments using the Questions/Chat tab.



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