

# The Eighth Annual Adult Hospital Medicine Boot Camp Sponsorship Opportunities

Wednesday, September 28, 2016 – Sunday, October 2, 2016

JW Marriott Indianapolis

Indianapolis, IN

## What is the Hospital Medicine Boot Camp?

It is the only national meeting exclusively for new PAs and NPs in hospital and internal medicine co-sponsored by the American Academy of PAs (AAPA) and the Society of Hospital Medicine (SHM).

## Why should my company sponsor this event?

Sponsors will have access to more than 250 PAs and NPs practicing in hospital medicine from across the country. Attendees are seeking the most up-to-date information and practical application of resources in hospital medicine, in additional to continuing medical education.

# Which topics will be covered?

Expert faculty will discuss topics covering commonly encountered diagnoses and diseases of adult hospitalized patients.

# What are my sponsorship options?

The possibilities are endless. From integrating your company's name and logo throughout the event to exhibiting, we're ready to customize an effective engagement package for you – in keeping with ACCME Standards for Commercial Support as well as the PhRMA Code of Interactions with Health Care Professionals.

# Ready to get started?

Contact Tony Manigross, AAPA Director, Strategic Business Development, at 571-319-4508.

# **Attendee Snapshot**

- 250+ PAs and NPs who practice in the hospital setting
- The majority of PA and NP attendees have less than 5 years of practice experience and are looking for cutting-edge information in hospital medicine to help improve their skills and practice
- The PA attendees come from across the country to attend the conference
- Seeking program, product and service information on:
  - o Employment opportunities
  - o Educational resources
  - New technology innovations